



ANNEX 1



Erasmus+ (ERASMUS+)

Description of the action (DoA)

Part A

Part B

DESCRIPTION OF THE ACTION (PART A)

COVER PAGE

Part A of the Description of the Action (DoA) must be completed directly on the Portal Grant Preparation screens.

PROJECT	
Grant Preparation (General Information screen) — Enter the info.	
Project number:	101177256
Project name:	Knowledge and Creativity European University
Project acronym:	KreativEU
Call:	ERASMUS-EDU-2024-EUR-UNIV
Topic:	ERASMUS-EDU-2024-EUR-UNIV-1
Type of action:	ERASMUS-LS
Service:	EACEA/A/01
Project starting date:	fixed date: 1 January 2025
Project duration:	48 months

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PROJECT SUMMARY

Project summary

Grant Preparation (General Information screen) — Provide an overall description of your project (including context and overall objectives, planned activities and main achievements, and expected results and impacts (on target groups, change procedures, capacities, innovation etc)). This summary should give readers a clear idea of what your project is about.

Use the project summary from your proposal.

The eleven Universities forming the KreativEU consortium agreed to the common goal of establishing a fully European University, that places the creative potential derived from Europe’s cultural heritage at the heart of its teaching, research and knowledge transfer activities. Committing to a long-term institutional, structural and strategic cooperation the partners will jointly implement an ambitious yet inclusive vision for transforming the study of culture, identity, memory and heritage for the benefit of society.

Building upon this strong foundation, KreativEU will provide innovative concepts, methods, and solutions to address both current and future challenges, contributing to a sustainable and harmonious future for communities and the environment alike.

KreativEU recognizes the inseparable interconnection of tangible and intangible cultural heritage, as well as the interwoven nature of local and national traditions, crafts, cultural practices, and folklore. The alliance is dedicated to formulating cutting-edge educational and research programmes that reevaluate these elements and their associated ecological surroundings, the lived environment, especially in the context of the digital age. This ecocultural vision serves as the foundational principle guiding KreativEU's efforts, ensuring that a new generation of EU citizens working together across cultures, borders, languages, sectors and disciplines will be educated. Students from the KreativEU are expected to be leaders of change and enablers of societal transformation.

To reach this vision, the KreativEU Alliance will work towards the completion of 8 work packages (WP1 - Governance and Management; WP2 - KreativEU Education; WP3 - KreativEU Research; WP4 - KreativEU Culture with and for society; WP5 - KreativEU Knowledge-creation and design network on Smart Sustainability WP6 - KreativEU Heritage European campus; WP7 - KreativEU Mobility; WP8 - Communication and Dissemination).

LIST OF PARTICIPANTS

PARTICIPANTS

Grant Preparation (Beneficiaries screen) — Enter the info.

Number	Role	Short name	Legal name	Country	PIC
1	COO	IPT	INSTITUTO POLITECNICO DE TOMAR	PT	949034033
2	BEN	TAE	STOPANSKA AKADEMIA DIMITAR A. TSENOV	BG	949717980
3	BEN	USB	JIHOCESKA UNIVERZITA V CESKYCH BUDEJOVICICH	CZ	999876292
4	BEN	UNICAM	UNIVERSITA DEGLI STUDI DI CAMERINO	IT	999845737
5	BEN	UG	UNIVERSITAET GREIFSWALD	DE	999858056
6	BEN	BUas	STICHTING BREDA UNIVERSITY OF APPLIED SCIENCES	NL	997819989
7	BEN	OUTech	POLITECHNIKA OPOLSKA	PL	999879202
8	BEN	VUT	UNIVERSITATEA VALAHIA TARGOVISTE	RO	998482887
9	BEN	TUT	TRNAVSKA UNIVERZITA V TRNAVE	SK	994330026
10	BEN	SH	SODERTORNS HOGSKOLA	SE	998344080

PARTICIPANTS*Grant Preparation (Beneficiaries screen) — Enter the info.*

Number	Role	Short name	Legal name	Country	PIC
11	BEN	ATU	ADANA ALPARSLAN TURKES BILIM VE TEKNOLOJI UNIVERSITESI	TR	948210503
12	AP	ZS s MS Gorkeho	Zakladna skola s materskou skolou, Ulica Maxima Gorkeho 21, 917 02 Trnava	SK	945626229
13	AP	Botkyrka Kommun	Botkyrka municipality	SE	925663629
14	AP	ChC Opole	Izba Rzemieslnicza w Opolu	PL	942485175
15	AP	OpoleArtGallery	Galeria Sztuki Współczesnej w Opolu	PL	879293652
16	AP	HGW	Universitäts- und Hansestadt Greifswald	DE	950557903
17	AP	HUDDINGE KOMMUN	HUDDINGE KOMMUN	SE	911900008
18	AP	Targoviste City	Municipiul Targoviste	RO	925254095
19	AP	MIASTO OPOLE	MIASTO OPOLE	PL	931854169
20	AP	City of CB	The Statutory City of Ceske Budejovice	CZ	884954669
21	AP	TONY BULANDRA	TEATRUL MUNICIPAL TONY BULANDRA	RO	936571376
22	AP	MESTO TRNAVA	MESTO TRNAVA	SK	998766224
23	AP	LKVG	Landkreis Vorpommern-Greifswald	DE	900421513
24	AP	CIMT	CIMT - Comunidade Intermunicipal do Médio Tejo	PT	943776730
25	AP	UMWO Opole	Marshal Office of the Opolskie Region	PL	888176621
26	AP	Opole Museum	Muzeum Slaska Opolskiego	PL	879255143
27	AP	OIG Opole	Opolska Izba Gospodarcza	PL	879531108
28	AP	Village Museum	Muzeum Wsi Opolskiej w Opolu	PL	931325325
29	AP	OCRG	OPOLSKIE CENTRUM ROZWOJU GOSPODARKI	PL	920987744
30	AP	Instytut Slaski	Instytut Slaski	PL	896498154
31	AP	JCCR	Jihoceska centrala cestovniho ruchu	CZ	891479277
32	AP	JIHOCESKY KRAJ	JIHOCESKY KRAJ	CZ	923643701
33	AP	LAKD	Landesamt für Kultur und Denkmalpflege Mecklenburg-Vorpommern, Landesarchäologie	DE	941201671
34	AP	Golesti Museum	Muzeul Viticulturii si Pomiculturii Golesti Arges	RO	891089046
35	AP	MM	Muzeul Maramuresan	RO	941994161
36	AP	TCP	ENTIDADE REGIONAL DE TURISMO DO CENTRO DE PORTUGAL	PT	884858639
37	AP	CELTH	Centre of Expertise Leisure, Tourism & Hospitality	NL	879759252
38	AP	MINCULTURE	MINISTERSTVO NA KULTURATA	BG	949540179
39	AP	MON	MINISTERSTVO NA OBRAZOVANIETO I NAUKATA	BG	999818771

PARTICIPANTS*Grant Preparation (Beneficiaries screen) — Enter the info.*

Number	Role	Short name	Legal name	Country	PIC
40	AP	MINEDU SR	MINISTERSTVO SKOLSTVA VYSKUMU VYVOJA A MLADEZE SR	SK	968020328
41	AP	MINTOURISM	MINISTERSTVO NA TURIZMA	BG	927844868
42	AP	NAPPPLAN	NATIONAL ASSOCIATION FOR FORECASTING AND PLANNING	BG	885505047
43	AP	NALIOG	National Association Legal Initiative for Open Government	BG	931431443
44	AP	NPU	National heritage institute	CZ	906701293
45	AP	INP	INSTITUTUL NATIONAL AL PATRIMONIULUI	RO	984390145
46	AP	KOBIDZ	Narodowy Instytut Dziedzictwa	PL	876757296
47	AP	IUVENTA	NARODNY INSTITUTE VZDELAVANIA A MLADEZE	SK	938296812
48	AP	NKP	NARODNI KNIHOVNA CESKE REPUBLIKY	CZ	999623510
49	AP	Nationalmuseum	Nationalmuseum	SE	908531004
50	AP	FCT	FUNDACAO PARA A CIENCIA E A TECNOLOGIA	PT	999543970
51	AP	RA	RIKSARKIVET	SE	999618466
52	AP	Princely Court	COMPLEXUL NATIONAL MUZEAL CURTEA DOMNEASCA	RO	931682576
53	AP	Bran Museum	Muzeul National Bran	RO	887011748
54	AP	Peles Museum	Muzeul National Peles	RO	886729769
55	AP	WIKO	Stiftung Alfried-Krupp-Kolleg	DE	879509380
56	AP	PlacemakingE	ASSOCIATION PLACEMAKING WESTERN BALKANS	RS	889025759
57	AP	ATLAS	ASSOCIATION FOR TOURISM AND LEISURE EDUCATION	NL	913245980
58	AP	GCEEA Opole	Cech Rzemiosla i Przedsiębiorczosci Związek Pracodawcow	PL	885071554
59	AP	JFCB	South Czech Philharmonic	CZ	897426638
60	AP	ABAMC	ACCADEMIA DI BELLE ARTI - MACERATA	IT	949430375
61	AP	COUNCILTOURISM	NGO Council of Tourism - Svishtov	BG	888803338
62	AP	NoKI	Kulturverein Nordischer Klang e.V.	DE	926019716
63	AP	PLM Greifswald	Stiftung Pommersches Landesmuseum	DE	879090437
64	AP	APOM	APOM Associação Portuguesa de Museologia	PT	883162109
65	AP	REDI	REDI	IT	905374818
66	AP	JD	South Bohemian Theatre	CZ	916342317
67	AP	TR	Targovistea restaurata	RO	879591054
68	AP	Creation Assoc.	Asociatia Atelierul de Creatie	RO	935512718

PARTICIPANTS*Grant Preparation (Beneficiaries screen) — Enter the info.*

Number	Role	Short name	Legal name	Country	PIC
69	AP	Accademia Brera	ACCADEMIA DI BELLE ARTI DI BRERA	IT	951574366
70	AP	ARSBN	Asociatia Romana pentru Studii Baltice si Nordice	RO	933250581
71	AP	union_chit	Union of Sociocultural Centers (Chitalishta)	BG	942572863
72	AP	V2	STICHTING V2-INSTITUUT VOOR DE INSTABIELE MEDIA	NL	948054139
73	AP	BWG	Blind Walls Gallery	NL	879730152
74	AP	FlemScience	Flemingsberg Science Foundation	SE	879687860
75	AP	STIPO VOF	STICHTING PLACEMAKING EUROPE	NL	898831295
76	AP	Ars Ferrum	S.C. Ars Ferrum S.R.L	RO	887373558
77	AP	ARTECO	A. R. T. & CO. Srl	IT	883848481
78	AP	BEL Architecten	BEL architecten bv	BE	879707163
79	AP	&Bogdan	BOGDAN & VAN BROECK ARCHITECTS	BE	893135649
80	AP	CIAS	Centro Italiano di Analisi Sensoriale srl	IT	968608439
81	AP	Clay stories	Povesti din Lut S.R.L.	RO	879591733
82	AP	MAPA DAS IDEIAS	MAPA DAS IDEIAS - EDICOES DE PUBLICACOES LDA	PT	946333844
83	AP	Mothership BV	Mothership BV	NL	879462335
84	AP	NERSANT	NERSANT - Associação Empresarial da Região de Santarém	PT	917824477
85	AP	SUB TOPIA	UPPLEV BOTKYRKA AB	SE	944398015
86	AP	Tagusvalley	Tagusvalley - Associação para a promoção e desenvolvimento do Tecnopolo do Vale do Tejo	PT	948964678
87	AP	WeShareCulture	We Share Culture	NL	879705805
88	AP	ESN-Breda	STICHTING ERASMUS STUDENT NETWORK BREDA	NL	879845485
89	AP	ESN-Tomar	ESN Tomar - Erasmus Student Network Tomar Associação	PT	886952481
90	AP	GreiMUN e.V.	Greifswald Model United Nations e.V.	DE	878965792
91	AP	GrIStuF e.V.	Greifswald International Students Festival e.V.	DE	911360009
92	AP	UPSC	ION CREANGA STATE PEDAGOGICAL UNIVERSITY	MD	990242058
93	AP	UCU	HIGHER EDUCATIONAL ESTABLISHMENT UKRAINIAN CATHOLIC UNIVERSITY	UA	944775539
94	AP	TNTU	TERNOPIL IVAN PULUJ NATIONAL TECHNICAL UNIVERSITY	UA	943474090
95	AP	NUOA	NATIONAL UNIVERSITY OF OSTROH ACADEMY	UA	942117157
96	AP	UNTAM	Ukrainian National Tchaikovsky Academy of Music	UA	883851294

PARTICIPANTS					
Grant Preparation (Beneficiaries screen) — Enter the info.					
Number	Role	Short name	Legal name	Country	PIC
97	AP	UES	UNIVERZITET U ISTOCNOM SARAJEVU	BA	995607904
98	AP	Hasan Prishtina	UNIVERSITETI I PRISHTINES	XK	968666930
99	AP	ASOIU	AZERBAYCAN DOVLET NEFT VE SENAYE UNVERSITETI	AZ	913844761
100	AP	YTU	YILDIZ TECHNICAL UNIVERSITY	TR	997203651

LIST OF WORK PACKAGES

Work packages						
Grant Preparation (Work Packages screen) — Enter the info.						
Work Package No	Work Package name	Lead Beneficiary	Effort (Person-Months)	Start Month	End Month	Deliverables
WP1	KreativEU governance and management	1 - IPT	658.00	1	48	D1.1 – Multi-level KreativEU organigram D1.2 – Monitoring & Evaluation Plan D1.3 – Financial Plan D1.4 – Quality Control Plan D1.5 – Data Protection Plan D1.6 – Micro-Credentials Regulation D1.7 – Diversity and Inclusion Plan D1.8 – Final Report on the implementation of the Quality Control Plan D1.9 – Final Report on the implementation of the Data Protection Plan D1.10 – Final Report on the implementation of the Micro-Credentials Regulation D1.11 – Final Report on the implementation of the Diversity and Inclusion Plan D1.12 – KreativEU archive
WP2	KreativEU Education	5 - UG	280.00	1	48	D2.1 – KreativEU transnational course catalogue D2.2 – Curriculum and syllabus for 1st KreativEU Master’s degree programme D2.3 – Common training concept for the doctoral training programmes D2.4 – KreativEU Joint Supervision Pool Database D2.5 – Concept for the implementation of the KreativEU Career Centre D2.6 – Concept for the implementation of

Work packages						
Grant Preparation (Work Packages screen) — Enter the info.						
Work Package No	Work Package name	Lead Beneficiary	Effort (Person-Months)	Start Month	End Month	Deliverables
						the KreativEU Centre for Excellence in Digital Education and AI D2.7 – Pool of placement, internship and employment opportunities database D2.8 – Transnational courses Evaluation Report D2.9 – Standardised framework for automatic credit recognition D2.10 – Curricula and syllabi for 4 further KreativEU master’s degree programmes D2.11 – Cotutelle Framework agreement D2.12 – Repository of theses / dissertations produced under joint supervision D2.13 – Report on the implementation of the KreativEU placement programme D2.14 – KreativEU resource library for intercultural digital education D2.15 – Joint Master Programmes evaluation report
WP3	KreativEU Research	3 - USB	355.00	4	48	D3.1 – KreativEU Study Protocol and Methodology D3.2 – Concept for the implementation of the KreativEU transnational working groups D3.3 – Action Plan/ Road Map for future development D3.4 – Acts and Documents of the Events hosted
WP4	KreativEU Culture with and for Society	2 - TAE	324.00	7	48	D4.1 – Art and Heritage Incubator structure, rules and procedures for the joint management

Work packages						
Grant Preparation (Work Packages screen) — Enter the info.						
Work Package No	Work Package name	Lead Beneficiary	Effort (Person-Months)	Start Month	End Month	Deliverables
						D4.2 – Art and Heritage Incubator evaluation report D4.3 – Art and Heritage Strategy for development
WP5	KreativEU knowledge-creation and design network on smart sustainability	6 - BUas	258.00	1	48	D5.1 – Acts and documents of the thematic summer schools D5.2 – Acts and documents of the thematic hackathons D5.3 – Concept for the implementation of the KreativEU Smart Sustainability Think Tank D5.4 – Acts and documents of the closing symposium
WP6	KreativEU Heritage European campus	4 - UNICAM	253.00	1	48	D6.1 – Common protocols and flow charts for the sharing of spaces and resources D6.2 – KreativEU Seed Funding Initiative – Regulation D6.3 – KreativEU digital infrastructure D6.4 – Acts and documents of the projects and the competitions D6.5 – KreativEU Seed Funding Initiative – Evaluation Report D6.6 – Legal statute of the KreativEU European University ready to be signed and entry into force
WP7	KreativEU Mobility	10 - SH	126.00	6	48	D7.1 – KreativEU Sustainable Mobility Plan D7.2 – KreativEU Report on University students, teachers and staff mobility

Work packages						
Grant Preparation (Work Packages screen) — Enter the info.						
Work Package No	Work Package name	Lead Beneficiary	Effort (Person-Months)	Start Month	End Month	Deliverables
						D7.3 – KreativEU reports on strategic and stakeholders' mobility D7.4 – KreativEU report - experiences from working with mobilities
WP8	KreativEU communication, dissemination, exploitation	1 - IPT	231.00	1	48	D8.1 – Dissemination and Communication Plan D8.2 – KreativEU website in all the languages of the partner HEIs D8.3 – Internationalisation Plan D8.4 – Update of the Dissemination and Communication Plan D8.5 – Final Report on the implementation of the Dissemination and Communication Plan D8.6 – Final Report on the implementation of the Internationalisation Plan D8.7 – KreativEU Tool Box of Good Practices D8.8 – Exploitation Plan

Work package WP1 – KreativEU governance and management

Work Package Number	WP1	Lead Beneficiary	1 - IPT
Work Package Name	KreativEU governance and management		
Start Month	1	End Month	48

Objectives

- 1) To establish and ensure first-level governance for the Alliance of HEIs
- 2) To ensure a transparent and effective decision-making and risk management process
- 3) To coordinate day-by-day activities while keeping track of the delivery of the strategic goals
- 4) To report and keep constant communication with the Agency
- 5) To monitor the progress of the four-year European grant and evaluate its results
- 6) To monitor the quality of deliverables and activities
- 7) To monitor the implementation of relevant legislation on data protection, while being in line with the EU Cybersecurity ACT

Description**T1.1 - Setting-up and functioning of the Network Governance structure**

This task will entail the setting up and the functioning of the first level of governance: the future alliance managing the European University and the related Inter-University Campus. In detail, it will involve: - appointing and setting up for functioning the initial General Assembly (GA) - appointing the first President of the KreativEU GA - organising, hosting and documenting the GA plenary meetings (in presence and online) - legal research on the present and future (after formalisation) of the functioning rules of the Governing Body. Moreover, during this task the other first-level governance bodies will be set-up: 1) the Managing Board, i.e. the executive body between strategy and implementation responsible for implementing the decisions of the GA In detail, it will involve: - appointing and setting up for functioning the initial Managing Board (MB) - appointing the first General Secretary of KreativEU - organising, hosting and documenting the MB plenary meetings (in presence and online) - legal research on the present and future (after formalisation) of the functioning rules of the Governing Body. 2) the Student Union (with consulting powers). Election of student representatives from all partner HEIs will be hosted; the President of the Student Union will be elected; and meetings and recommendations from this body will be documented throughout the four-year pilot phase. This task will be carried out in close coordination with T6.1: Preparation and adoption of a framework for the common legal statute of the KreativEU European University.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T1.2 - Setting-up and functioning of the Project Governance structure

This task will entail the setting up and the functioning of the second level of governance:

- 1) the Steering Committee, in charge of decision-making, monitoring and evaluation of activities, and first-level financial audit. In detail, it will involve:

- appointing and setting up for functioning the Steering Committee (SC), chaired by the elected General Secretary
- organising, hosting and documenting the SC plenary meetings (in presence and online)

- 2) the Advisory Board (with consulting powers). Election of the Chairperson and representatives of all Associated Partners and Honorary Partners. Meetings and recommendations from this body will be documented throughout the four-year pilot phase.

Like T1.1, this task will be also carried out in close coordination with T6.1: Preparation and adoption of a framework for the common legal statute of the KreativEU European University.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T1.3 - Day-by-day coordination

This task will entail, in an initial phase, the creation of the third-level governance and management body: the Key Project Team. All partners responsible for coordinating one or more WPs will appoint the Project Coordinator (responsible for coordinating the Key Project Team), which will be in charge of coordinating the formation of the transnational working teams (i.e., WP2 Team – Education; WP3 Team – Research; WP4 Team – Art and Heritage Incubator; WP5 Team – AI and Sustainability; WP6 Team – Campus; WP7 Team – Mobility; WP8 Team – Communication) and Task Forces necessary to undertake activities.

A preliminary assessment on the existing administrative barriers and obstacles to the day-by-day coordination and cooperation among partners will be performed (during the first three months) with all partner HEIs (notably administrative and academic staff) being asked to complete a questionnaire on the topic. The results will be used to implement efficient measures for reducing the identified administrative barriers and obstacles for the benefit of an integrated cooperation, as well as for the implementation of measures and methods to ensure effective project management, appropriate quality assurance and progress monitoring mechanisms. These measures will be reflected on D1.2 (Monitoring & Evaluation Plan), and D1.3 (Financial Plan). A Midterm assessment will also be performed, the results being reflected on D1.8 (Midterm Monitoring and Evaluation Report) and D1.9 (Midterm Financial Report). The feedback from staff will, then, be secured through this mechanism.

This task will be transversal. KPT meetings will be hosted and documented.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T1.4 - Technical and financial reporting

This task will entail:

1) Monitoring activities and technical reporting: set-up of the Monitoring and Evaluation Team and appointment of the Project Officer (responsible for coordinating the M&E Team), production of the M&E plan, production of templates for submitting data, periodical collection and review of data (every six months), submission of monitoring and evaluation and technical reports to the Steering Committee.

2) Financial reporting: set up of the Finances Team and appointment of the Financial Officer (responsible for coordinating the F Team), production of the Financial Plan, production of the templates for financial reporting, periodical submission and collection of financial reports (every year) and supporting documents, submission of the reports to the Steering Committee.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T1.5 - Quality Control

This task will entail the setting-up and functioning of another management body: the Quality Control Team, in charge of evaluating the quality of produced deliverables and implemented activities. This body will be collegially in charge of sending to the Key Project Team their Overall opinion on specific deliverables produced or activities implemented, including recommendations and minority reports on the quality of each deliverable.

The Quality Control Team will also set up (in the first year) the Quality Control Plan, the Micro-Credentials Regulation (in close collaboration with WP2 and WP6 coordinators) and the Diversity and Inclusion Plan.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T1.6 - Cybersecurity and Data Protection policies, procedures, and reporting

This task will entail the setting-up and functioning of the Data Protection Team, in charge of ensuring the internal application of relevant national and EU legislation on data protection, and the EU Cybersecurity ACT. This body will:

1) set up the Data Protection Plan to be implemented by each partner HEI in dealing with personal data.
2) inform the WP6 coordinator on how to keep pace with the most recent developments with regard to cybersecurity.
3) periodically (every six months) assess the implementation of the Data Protection Plan, reporting to the Steering Committee.

4) reply to any query or complain about data protection and cybersecurity.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

Work package WP2 – KreativEU Education

Work Package Number	WP2	Lead Beneficiary	5 - UG
Work Package Name	KreativEU Education		
Start Month	1	End Month	48

Objectives

Promote novel, high-quality and highly relevant learning opportunities for students at bachelor, master, and doctoral levels and in the realm of life-long learning and continuing professional development, by fostering student-led learning,

research-oriented learning and experiential learning outside the classroom and by promoting the open and the digital education paradigms. Recognising the inseparable interconnection of tangible and intangible cultural heritage, as well as the interwoven nature of local and national traditions, crafts, cultural practices, folklore, and ecocultural identity, the courses and study programmes offered by KreativEU will re-evaluate these elements and their associated ecological surroundings, the lived environment, especially in the context of the digital age, across different academic disciplines and fields of expertise.

Description

Co-Lead Beneficiary: P8 VUT

T2.1 - Development of transnational and interdisciplinary KreativEU label courses, certified with ECTS and micro-credentials as appropriate, on culture, identity, memory, heritage and ecocultural identity for use in degree programmes, LLL programmes and summer schools

During this task, a wide array of joint transnational, interdisciplinary courses certified with ECTS and micro-credentials (as appropriate), aligned with the KreativEU Micro-Credentials Regulation (see WP1, T1.5) will be developed as compulsory / optional units in the curriculum for students at bachelor's and master's level in various degree programmes such as heritage, conservation, prevention and protection from natural disasters, history, archaeology and geoarchaeology, arts, architecture, cultural studies, ethnography; museology, physics, chemistry, food science, material sciences, immersive technologies [augmented reality, virtual reality, AI, machine learning], geography, landscape ecology and planning, environmental sciences, heritage marketing and management sciences. Whenever possible, courses will be designed as Massive Open Online Courses (MOOCs), delivering quality educational experiences at scale and providing students with an affordable and flexible way to learn new skills. The courses will allow students to improve their creative / interdisciplinary / professional profile and add value to their acquired skills. For this reason, we will explore formats for enabling co-creation with students and stakeholders in curricula development, especially during Students' Festivals (see WP8, T8.3) and hackathons (see WP5, T5.2).

Furthermore, our aim is to implement collaborative online international learning (COIL) courses in all relevant degree programmes at the partner HEIs by 2028. Each course will be taught jointly, in vehicular language, by staff from at least two consortium HEIs and will feature student practice or labs whenever deemed appropriate. Training activities will take place e.g. in the museums, art and heritage incubators, public institutions, heritage NGOs, private companies and other stakeholders that are mentioned in the associated partners and stakeholders list. This will conform to the European University Association's "Universities without walls - A vision for 2030" guidelines. Where appropriate courses will include research-oriented learning opportunities arising from activities in KreativEU Think Thank (see WP5, T5.4).

They will also be completely compliant with the guidelines established by The European Association for Quality Assurance in Higher Education and will be evaluated on a regular basis.

The courses will be designed for multivalent use as COILs, MOOCs, educational summer schools (and similar formats) at KreativEU institutions and will catalyse the opening of a broad range of courses at each HEI for digital participation by students from across the KreativEU consortium and beyond. Courses may also be offered through the KreativEU Career Centre as a part of lifelong-learning (LLL) programmes (see T2.5), contributing to students' professional reskilling and upskilling to meet new and emerging needs in society and labour market, increasing their employability.

The digital infrastructure developed in WP6 will provide the platform for a transnational digital catalogue of courses, and access to the digital courses.

Participants: IPT, TAE, USB, UNICAM, Buas, OUTech, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T2.2 - Creation of transnational, interdisciplinary and joint Master's degree programmes related to culture, identity, memory, heritage and ecocultural identity that pilot the European degree label

We have currently defined 11 themes for future development as joint master's degree programmes. These include, but are not limited to:

1. Ecocultural Identity and Heritage – multidisciplinary approach for societal transformation and sustainable development
2. Language, culture and communication
3. AI for cultural heritage
4. Ecocultural tourism, leisure, and hospitality
5. Architecture and ecocultural heritage
6. Bioeconomy for the creative and heritage sectors
7. Entrepreneurship for creative and heritage sectors
8. Regional Development and Heritage Management
9. Governance, Public Policy and Legal Protection for Cultural Heritage

10. Natural and landscape heritage

11. Creative Prevention and Conservation – interdisciplinary theories, approaches and methods

During the pilot phase, the curriculum development and accreditation process for these proposed degree programmes will be continued and expedited. We will pursue a two-pronged approach of a) integrating existing degree programmes to establish joint degrees within the KreativEU consortium and b) by creating completely new degree programmes from scratch. By 2028 we will have initiated 5 joint master's degree programmes in the KreativEU alliance. Furthermore, we will also strive to examine, test and facilitate the delivery of a joint European Degree label, compliant with the European Education Area.

The joint Master programmes will be targeted to graduates and alumni of the KreativEU institutions, as well as to interested external applicants. The degree courses will benefit both unemployed graduates and graduates with professional experience seeking additional qualifications.

Our degree programmes will be designed to give a detailed grounding in theory as well as practical experience. To ensure the relevance of the content and the employability of the graduates, we will consult intensively with stakeholders during the definition and periodical revision of the curricula. Furthermore, the master's degree programmes developed in KreativEU will produce graduates able to harness the potential of culture, ecocultural identity, memory and heritage to solve the key challenges (e.g. digitalisation, climate change, biodiversity loss) addressed in the policy agendas of the EU and international organisations.

This approach is exemplified here with the proposed Master's degree programme on "Ecocultural Identity and Heritage – multidisciplinary approach for societal transformation and sustainable development". The programme will promote the European framework for action on cultural heritage and UNESCO Framework for Culture and Arts Education principles and strategic priorities. Moreover, because the programme will foster "the breadth of skills to understand, adapt to, and thrive in the face of changing social, economic, and technological demands" (UNESCO) and will give the utmost importance to cultural diversity, human rights, and the green heritage, which is intrinsically linked to cultural heritage, it addresses the challenges the EU seeks to address and the priorities of the European Universities call.

KreativEU master's degree programmes will be completely compliant with the guidelines established by The European Association for Quality Assurance in Higher Education and will be evaluated on a regular basis.

Participants: IPT, TAE, USB, UNICAM, Buas, OUTech, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T2.3 - Creation of transnational, interdisciplinary and joint doctoral training programmes related to culture, identity, memory, heritage and ecocultural identity that pilot the European degree label.

Based on the thematic priorities of the KreativEU strategic thematic agenda developed in WP3 and WP5, eight joint doctoral training programmes will be designed in common and taught in the participating institutions. The doctoral training programmes will be designed to correspond to the paper entitled "Towards an EU strategy in support of universities" of June 2021 in terms of interdisciplinarity, deeper integration, compatibility between higher education institutions, skills development, international openness, diversity, equity, and inclusion. Furthermore, we will implement a cotutelle framework agreement for PhD theses within KreativEU.

As with the master's degree programmes, KreativEU doctoral training programmes will be evaluated on a regular basis, and will be completely compliant with the guidelines established by The European Association for Quality Assurance in Higher Education. Likewise, we aim to examine, test and facilitate the delivery of a joint European Degree label for doctoral programmes.

Participants: IPT, TAE, USB, UNICAM, Buas, OUTech, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T2.4 - Joint supervision of interdisciplinary theses/dissertations at Bachelor, Master and doctoral level

KreativEU will visibly promote transnational research-oriented learning by enabling students in all three cycles to benefit from the joint supervision of their thesis/dissertation by staff from other KreativEU institutions. These co-supervision provisions will be open to all students regardless of whether they are enrolled in a joint degree programme or a single institution programme. To this end, each institution will provide clear guidance on the internal administrative framework for enabling joint supervision in the respective degree cycles and we will recruit a pool of supervisors from across the KreativEU consortium. The guidelines and list of potential supervisors will be accessible to students and staff via the digital infrastructure platform provided by WP6. We aim to have 220 supervisors listed in KreativEU supervisor pool by 2026 and at least 110 theses that are co-supervised by partner from another KreativEU institution by 2028.

Participants: IPT, TAE, USB, UNICAM, Buas, OUTech, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T2.5 - Establishment of a KreativEU Career Centre connected to increased employability and up-skilling (also in connection with practical training, flexible mobility, lifelong learning, and micro-credentials)

The KreativEU Career Centre will take a comprehensive approach to career development and is thus targeted at students

and graduates of the partner HEIs as well as at members of the local communities, within which KreativEU is embedded, who are seeking high quality, flexible and mobile LLL opportunities.

Under the label of KreativEU micro-credentials courses, we will pool existing digital LLL courses, including COILs and MOOCs and make them accessible to all. Consultations with stakeholders will guide the development of new joint LLL courses by KreativEU partners. Where possible, the courses will be taught by intersectoral staff. All LLL courses offered via the KreativEU Career Centre will be certificated with micro-credentials.

In coordination with WP4 (T.4.3) courses in entrepreneurship, marketing, intellectual property, business models, creative writing, content creation (social media, videos), exhibition design, among many others, will be provided. Furthermore, in coordination with WP7 (T7.6) cultural and language training will be offered to students willing to pursue physical/ virtual/ blended mobility, contributing to a smoother integration in the local communities of the KreativEU partner institutions.

Within the Career Centre we will offer a pool of international placement and employment opportunities at the partner HEIs, with associated partners and other organisations in the regions in which KreativEU is based. Regarding placements, these will be open to degree-seeking students and participants in KreativEU LLL courses. We will ensure flexibility and diversity of formats, so that participants can choose the duration and mobility form (long, short-term physical mobility, blended, virtual mobility) that suits their needs. In this way we seek to reduce the barriers to transnational mobility in professional training, especially for those with disabilities, with children or from marginalised groups.

Moreover, a KreativEU multidisciplinary alumni network set up by the alumni organisations of all consortium partners will be one of the pillars for the future success of the KreativEU Career Centre. As they pass through KreativEU into professional life our alumni will constitute a permanent connection to KreativEU and will facilitate the interaction between KreativEU and potential stakeholders from economic, industry, education domains, and civil society. We will use the alumni network to e.g. find out what micro-credential courses are needed, to involve stakeholders in defining tasks for student practice labs, and to generate placement opportunities for students amongst other activities.

Participants: IPT, TAE, USB, UNICAM, Buas, OUTech, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T2.6 - Establishment of a KreativEU Centre for Excellence in Digital Education and AI

For transnational digital participation in courses to become the norm, all members of the teaching staff need to be equipped with necessary skills to utilise the potential of the digital, intercultural classroom. To promote competence in intercultural digital education and curricula development in teaching staff at all levels in all the partner HEIs, we will create a KreativEU Centre of Excellence for Digital Education and AI (supported by the digital infrastructure developed in WP6, task T6.3). In this way, KreativEU will support the establishment of the European Education Area, and more specifically the implantation of the priorities of the EU's Digital Education Action Plan (2021-2027) and the guidelines established by the EU AI Act.

The KreativEU Centre of Excellence for Digital Education and AI will offer training courses, prepare teaching manuals, tool box and best practice briefings etc. for intercultural digital education and AI fundamentals. The AI fundamental course will cover ethical considerations, and practical applications in education, research, administration and operations. It will be designed to empower with AI tools and methodologies, enhancing teachers and students' learning experience. It will also act as a bridge to overarching European communities of practice in digital education and AI. The open educational resources (OER) created to upskill teaching staff in KreativEU can also be used by others and will be integrated with platforms such as European Digital Hub or EPALE (Electronic Platform for Adult Learning in Europe). Participants: IPT, TAE, USB, UNICAM, Buas, OUTech, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

Work package WP3 – KreativEU Research

Work Package Number	WP3	Lead Beneficiary	3 - USB
Work Package Name	KreativEU Research		
Start Month	4	End Month	48

Objectives

Promote a high quality and transnational research-based environment by investing attention on local, regional and national ecocultural identities, heritage, traditions, architecture, crafts, folklore, and cultural landscape, whilst linking and connecting this to a broader European perspective, in order to contribute to the establishment of a European University unique in its kind, capable of offering a competitive and an attractive European Research system.

Description
<p>Co-Lead Beneficiary: P7 OUTech</p> <p>T3.1 - Joint thematic strategy</p> <p>The KreativEU joint research-based environment will include the existing state-of-the-art institutes/laboratories/facilities available at KreativEU partners and will represent a multidisciplinary, multicultural, and multilingual research infrastructure. The activities and the expertise of each of the KreativEU partners will be connected in a complementarity mode. As a very first task, a joint strategy will be established. Common protocols (i.e. unified Technical Data Sheets TDS / templates for data collection) and methodologies will be created/developed (e.g., common design of study) and implemented.</p> <p>We will forge a common strategic thematic agenda around the topic "Cultural memory and cultural material identity and heritage in intercultural relations: local histories and local culture (including everyday history and lifestyles, sustainable use of landscape, and ecocultural identity) within the context of the international comparison".</p> <p>The main thematic priorities will include, but are not limited to:</p> <ol style="list-style-type: none"> 1. Symbiosis between human culture and environment (mutual dependence between human culture, which may involve artifacts, and the environment, encompassing ecofacts) 2. Memory culture and memory of the landscapes 3. Economics and management of cultural facilities/heritage resources in local/regional identity, including cultural heritage entrepreneurship as an instrument of social inclusion 4. National /regional / local heritage, traditions, culture and cultural heritage, heritage of cultural landscape, and folklore 5. Cultural / natural heritage protection - risk reduction, modelling, planning and sustainable development 6. The legal framework of cultural and landscape heritage and its impact in safeguarding community memory 7. Language use, change and transformation 8. Creative placemaking and storytelling: the role of (artistic and natural) heritage in placemaking and storytelling (implicitly adding quality to places and their communities). <p>All the KreativEU partners will participate in the implementation of the thematic agenda according to established common ethical principles. The joint strategic agenda will promote collaboration with stakeholders, entrepreneurs, artists, STEM professionals, master's and PhD students, etc., in connection with WP2, WP3, WP4, and WP5 activities. Participants: IPT, TAE, UNICAM, UG, Buas, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.</p> <p>T3.2 - Mapping of national and local ecocultural identities, traditions, architecture, crafts, and folklore, collecting source materials and knowledge, and promoting experience exchange</p> <p>The sub-components of this task will be:</p> <p>T3.2.1 Mapping of the national and local identity, traditions, architecture, crafts, folklore, cultural heritage resources and the heritage of cultural landscape and ecocultural identity, within KreativEU geographic area [differentiation between the tangible (e.g. artifacts) and the intangible (e.g. storytelling) will be made]).</p> <p>T3.2.2 Inventory and collection of literature, strategic and planning documents, projects and data on the local and regional identities, traditions, landscapes, crafts, folklore, and canons (literary, music, etc.)</p> <p>T3.2.3 Knowledge and experience exchange on the design of the study methodology in analysing heritage, cultural landscapes, traditions in selected contexts: i) to identify their potential roles in shaping national/regional/local identities; ii), to indicate methods of preservation and management; and iii) to formulate principles of sustainable development (see T3.3).~</p> <p>Participants: IPT, TAE, UNICAM, UG, Buas, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.</p> <p>T3.3 - Organisation of events (e.g., conferences, workshops, walking seminars, etc.)</p> <p>This task will be assigned to the organisation of events. In detail it will entail the organisation of the following events:</p> <ol style="list-style-type: none"> 1) 2 Network Conferences per partner (22 in total). Network Conferences will have a national, regional and local focus, while involving at least two partners for an international comparison of the local and regional cultural heritage and ecocultural identity. 2) 3 Science Summer Schools to be organised by P3 USB, P6 BUAs, and P7 OUTech. 2) 3 International Walking Seminars per partner (33 in total). With the Walking Seminars attendees will be invited to walk around places infused with local traditions to embody those traditions and their specific ecocultural identities. 3) 2 Joint International Conferences to be organised by P3 USB and P7 OUTech. <p>Network Conferences and Summers Schools will be devoted to the development of fundamental knowledge (e.g., reflection on new concepts, methodologies, theories, etc.). Walking Seminars will be organised with empirical knowledge in close connection with local and national traditions, crafts, cultural practices, and folklore and with the</p>

particular involvement of stakeholders and Associated Partners. The 2 Joint International Conferences will assist in the dissemination of the main findings to a wider audience.

Ideally these events will be organised during local cultural festivals to enhance their impact upon local communities. Moreover, the target groups of these events will be selected depending on the themes addressed and may comprise experts, students, lecturers, entrepreneurs, artists, VET providers, job market experts, climate change experts, STEM professionals, representatives of trade unions, public and private art galleries, museums, monuments, Governmental and non-governmental institutions responsible for cultural heritage, policy-makers, local and regional actors and civil society actors.

The aim is to:

- 1) organise events for the exchange of experience and the initiation of integration processes at regional, national and European levels.
- 2) synthesise main findings into evidence-based policy recommendations – constructing sustainable development policies at local and regional levels and a policy roadmap for Sustainable Development Policies.
- 3) share the results and recommendations/strategies with partners, local and regional communities.

Participants: IPT, TAE, UNICAM, UG, Buas, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T3.4 - Promote excellence in open access to scientific knowledge

The KreativEU joint research-based environment is committed with the EU's open science policy. The digital infrastructure developed in WP6 (T6.3 and T6.4) will provide for a much-needed digital library, digital bookstore, and access to the digital events and walking seminars to be organised.

A digital and open-access database will be created based on the already existing platform Memory for all (<https://memoriaparados.pt/>), which is coordinated by Fernanda Rollo, Honorary Partner of the KreativEU Advisory Board. The contents gathered (such as digital representations of objects, photographs, audio and video testimonies, sounds and other records) with the participation and involvement of researchers, students, citizens, stakeholders, among many others, will be made available online in open access through the database Memory for all. Moreover, the information will be made available in English as well as in all the languages of the partner institutions.

Furthermore, the joint open access e-journal Science, Heritage & Technology will be launched in 2027, with 3 issues per year (minimum of 10 articles per issue). The digital infrastructure developed in WP6 (T6.3) will provide for the necessary technical support.

Theses, policy recommendations and other publications relevant to the Alliance will be made available through the several national scientific repositories of open access (e.g. RCAAP - Open Access Scientific Repository of Portugal; BPOS - Bulgarian Portal for Open Science; Open Science Repository of USB publications; Open Science Repository of the Czech Academy of Sciences; PURE – Open Access Research Database of BUas University of Applied Sciences, etc.) as well as on the KreativEU website. This will aim to foster Open Science with “multilingual scientific knowledge openly available, accessible and reusable for everyone, to increase scientific collaborations and sharing of information for the benefits of science and society, and to open the processes of scientific knowledge creation, evaluation and communication to societal actors beyond the traditional scientific community”, as expressed in the UNESCO Recommendation of Open Science, from November 2021.

Participants: IPT, TAE, UNICAM, UG, Buas, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T3.5 - Acquisition of lessons learned and set-up of the KreativEU transnational working groups

After the three years study in T3.2, the lessons learned will be used for the:

- 1) Setting-up of at least 5 transnational working groups. These groups will be based on the priorities identified in T3.2, while being aligned with the EU political agenda.
- 2) Creation and adoption of an Action Plan (with regional specific recommendations in the field of cultural and natural heritage) securing the transfer of results (and the educational offer in WP2) to the regional and local policies.
- 3) Creation and adoption of an Action Plan/ RoadMap for the consortium, including information for the planned joint working groups.
- 4) Supporting the set-up of the KreativEU Smart Sustainability Think Tank (see WP5, T5.4) in line with the priorities identified in T3.2 and to the European political agenda.

Participants: IPT, TAE, UNICAM, UG, Buas, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

Work package WP4 – KreativEU Culture with and for Society

Work Package Number	WP4	Lead Beneficiary	2 - TAE
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Work Package Name	KreativEU Culture with and for Society		
Start Month	7	End Month	48

Objectives

Promoting a contemporary use of the past anchored in history, also encouraging the transdisciplinary collaboration of entrepreneurial artists, inventors, innovators, researchers, students and (future) entrepreneurs, who are seeking further support in the creative arts environment to incubate their ideas and develop their future or existing projects or start-ups.

Description

Co-Lead Beneficiary: P3 USB

T4.1 - Setting-up of the structure, rules and procedures for the joint management of the incubator

This preliminary task entails developing, with the support of external consultants on business development in the cultural, creative & digital industries, the framework of the transnational Art and Heritage Incubator.

Issues to be addressed will be:

- a common incubator concept as an environment for the promotion of transdisciplinary collaboration at the intersection of art, the cultural, creative & digital industries, research, technology, and science;
- the specific opportunities to achieve the objectives of the incubators in each HEI, according to the facilities and conditions of the "places" with incubation functions;
- joint management of the Incubator - roles and responsibilities of the transnational managing board and task force at each HEI;
- recruiting process of start-ups, spinoff, and artists to be incubated. The recruitment criteria will be developed with the participation of the identified stakeholders, artists and students who are interested in creating start-ups.
- intellectual property management (with the support of legal experts): rights of artworks, deliverables and business models produced with the support of the incubator
- scientific coordination
- management of funds and recruitment process for mentors
- design of a 7-year strategy for the development of the Incubator;

At the end of this process, KreativEU partners will deliver the Incubator structure, rules and procedures for the joint management, which will be the basis for implementing further tasks in this WP.

Participants: IPT, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T4.2 - Stakeholders' involvement and engagement

In parallel with T4.1, during this task, KreativEU partners will outreach (with the support of their Communication managers involved in WP8, T.8.4) and involve through targeted actions (direct email, in presence and virtual meetings, brochures, etc.) key stakeholders such as: art galleries, private museums, communication agencies, marketing agencies, videogame developers, AI developers, students, in order to set up the crucial transnational network of stakeholders for the and the incubated persons and start-ups.

Stakeholder feedback will be integrated in the recruitment criteria of the Incubator.

The Incubator will be an environment for development of entrepreneurship ideas. It will provide opportunities for sharing an expertise and space for the stakeholders who will be able to develop and test their innovative ideas, protect their intellectual property using the support of the researchers from the partner HEIs. Incubator will seek funding for commercialisation of their ideas, in coordination with T6.5 (KreativEU Seed Funding Initiative).

Targeted efforts will be made to attract both potential investors who will support the entrepreneurial ideas (T4.3) and public authorities, who implement policies in support of cultural, creative & digital industries (CCIs).

Participants: IPT, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T4.3 - Piloting of the incubation scheme

After the first two tasks are implemented, the KreativEU Art and Heritage Incubator will be ready to be launched with a dedicated communication campaign integrated in WP8 and run for 2 full years.

At the beginning of the process, based on the rules set in T4.1 and T4.2, start-ups and artists will be selected to be supported through the incubation scheme. Their profile may vary from country to country: they could be artists (digital, visual, plastic, performing arts, etc.), cultural managers, students, composed teams with business ideas in the CCIs, even IT technicians and developers with ideas for digital tools to be marketed in the CCIs.

The role of the transnational managing board of the Incubator and the task forces in the KreativEU institutions, which functions and roles will be set up during T4.1, will be to support this target group for a period of 9-12 months, offering:

- university premises in terms of shared resources – virtual laboratories, libraries, shared databases, created within WP6;
- expertise in many different topics related to art and cultural heritage: risk protection, valorisation of local traditions and folklore, gastronomic culture, knowledge of the materials and modus operandi of the great masters through scientific diagnostics, use of sustainable environmentally friendly materials in art and in the conservation of works of art, conservation of tangible and intangible cultural heritage, art history, use of AI in cultural heritage, etc.

- coaching and mentoring services for entrepreneurs;
- expertise in business development in different countries;
- learning and exchange of practices opportunities thanks to dedicated mobility schemes in other partner countries;
- networking opportunities thanks to dedicated meetings with the network of stakeholders involved during T4.2;
- students will be provided with traineeships in entrepreneurship, marketing, and courses in content creation (media, social media, videos, writing, power points) to improve their skills to promote and present themselves in connection with WP2 (T2.5).
- students will be provided with training courses with close connection to the educational offers, such as museum and exhibition design;
- to get more students interested in entrepreneurship, students' competitions for the best start-up/product idea will be organised within the framework of the KreativEU Seed Funding Initiative (see WP6, T6.5).
- artistic residencies will also be implemented, allowing artists to work in new environments and tackle new projects, ideas, or test new methods, techniques or products. In turn, artists will be called to collaborate with the KreativEU academic staff in WP2 in order to provide for new outputs to assist in T2.1, by proposing new teaching modules or courses that can make STEM education more comprehensible and appealing through the arts and heritage.

A Territorial and Transnational Observatory of CCIs (M20-M48) will be established, in order to define indicators and collect strategic data, implement governance mapping, conduct thematic/sectoral studies and research, guide scientific dissemination via publications, conferences, forums, workshops, reports. This will be based on diagnoses carried out at the level of the territories and countries of the consortium members.

Participants: IPT, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T4.4 - Digital and research support to the Art and Heritage Incubator

Through this task, a digital space will be created to connect researchers in the field of CCIs and cultural heritage, associate partners of the alliance, and the general public (i.e. entrepreneurs, creators, artists associations, volunteers, etc.) from the cities where the members of the consortium are located, with a view to co-constructing knowledge with CCI professionals and CCI researchers (universities, research units, institutes, etc.). Communication events will be conducted (together with WP8), incl. events in the digital space, involving participation of business angels and investment firms and aimed at expanding the network of the incubator. Two events will be organised per year. Events will be used to present successful innovative projects supported by the Incubator.

A database of participants who are searching for support and funding for their CCI ideas will be created as well. Also, a directory of researchers working in the cultural field will be built so that citizens wishing to develop cultural projects can find a contact person in the HEIs participating in the KreativEU Alliance. Interested citizens will complete an online form so that they can get in touch with the researchers who can be useful for their projects. Information about open calls for proposals to support CCI and cultural initiatives, which could be undertaken within the incubator by involving citizens and researchers from KreativEU partners, will be collected and provided to the incubator members.

Participants: IPT, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T4.5 - Acquisition of lessons learned, fine-tuning and set-up of the transnational Art and Heritage Incubator

After two years of experimentation in T4.3, the managing board of the Incubator, together with the KreativEU Advisory Board and the Managing Board, will cooperate to incorporate the lessons learned during the piloting phase in the future KreativEU Art and Heritage Incubator.

The review will be undertaken using feedback collected from people incubated, stakeholders, early users and alpha testers of the products/services developed. This data will be compared with internationally acknowledged best practices for incubators in the CCIs, to produce an extensive report to be submitted to the General Assembly. A digital compendium of innovative and sustainable CCI business models will be created.

After the set-up, piloting and lesson-learning phases, during this last task KreativEU partners will formalise and plan the transnational Art and Heritage Incubator regulations, management structure and functioning for the years to come (i.e. after the four-year pilot phase), in coordination with the lead partner, in charge of coordinating the Exploitation Plan in WP8 (T8.5).

The final outcome will be a fully functional incubator which will be one of the main features of the KreativEU network after the end of the Erasmus+ grant.

The 7-year strategy will be updated to keep the Incubator up-to-date and in accordance with the lessons learned. Participants: IPT, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

Work package WP5 – KreativEU knowledge-creation and design network on smart sustainability

Work Package Number	WP5	Lead Beneficiary	6 - BUas
Work Package Name	KreativEU knowledge-creation and design network on smart sustainability		
Start Month	1	End Month	48

Objectives

Establish a European knowledge-creation and design network that mobilises the four missions of Higher Education (Education, Research, Innovation and Service to Society) to develop, through a challenge-based approach, Ethical-by-Design and Sustainable-by-Design AI systems based on European values. The challenge-based approaches through which these AI systems will be developed purposely account for European values, identity, and diversity, resting on the premise that European history and both tangible and intangible European heritage are key components of a future that is enriching, sustainable, and inclusive. Consequently, the resulting innovative yet feasible and effective AI systems will have the potential to contribute significantly to addressing global challenges, such as climate change, digital transition, biodiversity loss, inequality, and social exclusion in a way that aligns with European values and policies.

Description

Co-Lead Beneficiary: P11 ATU

T5.1 - Establish and maintain the permanent team for the KreativEU knowledge-creation and design network on smart sustainability

This task will be transversal to WP5 and will entail the set-up of the permanent transnational team for the KreativEU knowledge-creation and design network on smart sustainability, along with its support structure (i.e. joint management, intellectual property management, scientific and technical coordination, and risk management in line with the EU AI Act). This task entails the assembly of a multidisciplinary team comprising AI and sustainability experts, historians, ethicists, anthropologists, legal experts, climate change experts, STEM practitioners and professionals at different career stages capable of establishing a permanent cooperation between the KreativEU Alliance and the industrial ecosystems and the cultural and business sectors. Their collective focus will be to delve into the contemporary comprehension of European values, history, and cultural identity within the diverse European ecoculture(s). The team will explore how these elements can produce practical insights that can inform the development of various types of innovative, feasible, effective, sustainable and ethical AI systems.

Participants: IPT, TAE, USB, UNICAM, UG, OUTech, VUT, TUT, SH (Beneficiaries), Associated Partners and other Stakeholders.

T5.2 - Organise thematic summer schools, hackathons, and the closing symposium

This task will entail setting up temporary transnational knowledge-creation and design teams, through the organisation of thematic summer schools and hackathons certified with micro-credentials.

The thematic summer schools will be devoted to building up KreativEU theoretical framework, for instance by understanding the meaning of concepts such as “historically informed European values” or “ethics of AI”. The thematic hackathons will instead make use of a challenge-based and co-creation approach to contribute to tackling goals and challenges connected with tangible and intangible cultural heritage - either selected by the permanent team and supporting the priorities identified in WP2, WP3 and WP4, or identified by the participants themselves - through the development of different forms of AI systems at various stages of early development.

The target groups of these thematic summer schools and hackathons will be selected depending on the themes addressed and may comprise students, lecturers, researchers, support staff, entrepreneurs, artists, VET providers, job market experts, climate change experts, STEM professionals, representatives of trade unions, public and private art galleries, museums, monuments, governmental and non-governmental institutions responsible for cultural heritage, policy-makers, archaeologists, anthropologists, local and regional actors and civil society actors. The resulting AI systems will be on one side representative of the variety and diversity of our cultural heritage, and on the other side they will show what can be learned from our common European history to foster an enriching, sustainable, and inclusive future.

The closing symposium will summarise and disseminate the outcomes of all thematic summer schools and hackathons. Participants: IPT, TAE, USB, UNICAM, UG, OUTech, VUT, TUT, SH (Beneficiaries), Associated Partners and other Stakeholders.

T5.3 - Acquisition of lessons learned and set-up of the KreativEU Smart Sustainability Think Tank

After three years of experimentation in T5.2, the lessons learned will be used for the launching of the inter-university and virtual KreativEU Smart Sustainability Think Tank (see also WP3, T3.4), to bring knowledge in Smart Sustainability and policy-making together by informing and influencing with strategic ideas and independent analysis the policy process on a European level.

The Think Tank will continue to organise regular thematic hackathons and will coordinate with the KreativEU Career Centre (see WP2, T2.5) to ensure that all stakeholders, and especially students, are continuously trained to work on challenges ethically, holistically, and across disciplines, by supporting their critical thinking, problem-solving, creative, and soft skills. In addition, the Think Tank will support the KreativEU Incubator with expertise in AI and Sustainability in the cultural heritage sector (see WP4, T4.3).

The Think Tank will coordinate with WP3 to produce research analysis and advice for policy-making at the European level on the relationship between sustainability and AI, in the form of publications, conferences, seminars, and workshops.

In order to be true to the sustainability values advocated by this WP, the KreativEU Smart Sustainability Think Tank will make extensive use of the KreativEU digital infrastructure (see WP6, T6.3 and T6.4.2).

Participants: IPT, TAE, USB, UNICAM, UG, OUTech, VUT, TUT, SH (Beneficiaries), Associated Partners and other Stakeholders.

Work package WP6 – KreativEU Heritage European campus

Work Package Number	WP6	Lead Beneficiary	4 - UNICAM
Work Package Name	KreativEU Heritage European campus		
Start Month	1	End Month	48

Objectives

Establish a fully European University as a long-term institutional structural and strategic cooperation that permits the implementation of a competitive and attractive educational model for the enhancement of European cohesion by fostering its artistic and cultural diversity and by linking education, research, innovation and service to society, through the KreativEU Inter-University Heritage European Campus where students, staff and researchers can enjoy seamless mobility and create new knowledge and innovation together, across countries and disciplines.

Description

Co-Lead Beneficiary: P11 ATU

T6.1 - Preparation and adoption of a framework for the common legal statute of the KreativEU European University
The Inter-University Campus Officer (responsible for coordinating WP6 Team), together with all appointed Legal experts from partner HEIs will work on the development of a common legal statute of the KreativEU European University. In detail, this task will entail the preparation of the common ground for future sustainability of the KreativEU Alliance, undertaking:

- the study of the legal restrictions at different levels (National and European) on building a common framework for institutional legalisation of the KreativEU Alliance as a university;
- get to know how already existing European Universities are testing possible European legal status for their alliances (e.g. Foundation, Association, Grouping of Territorial Cooperation, Cooperative Society, Societas Europaea, Institute of Innovation and Technology, etc.), especially in the framework of the projects selected within the call ERASMUS-EDU-2022-POL-EXP-EUstatus;
- research on best practices for building an integrated Alliance management;
- development of a concept and a shared vision for joint management and organisational structure of the KreativEU Campus. Discussion with partners and acceptance;
- development of a plan for accreditation of the KreativEU Alliance;
- development of a plan for participation of the KreativEU Alliance in a university ranking system (e.g. U-Multirank);
- discussion and set-up of the financial framework of the KreativEU Alliance;

- definition of common protocols and flow chart activities for Quality Assurance and Control.'

Participants: IPT, TAE, USB, UG, Buas, OUTech, VUT, TUT, SH (Beneficiaries), Associated Partners and other Stakeholders.

T6.2 - Pool of spaces and resources for the physical campus

This task will encompass the establishment and maintenance of KreativEU dedicated offices in each partner institution, with the aim of supporting the joint administrative and governance structure and the activities developed in each work package. Each partner institution is committed to make office spaces and equipment, conference rooms, laboratories, teaching equipment and rooms, as well as dedicated communication/promotion channels available to the other partners. Dedicated spaces for the KreativEU Career Centre and the Centre for Excellence in Digital Education and AI (in connection with WP2), the Transnational Working Groups (in connection with WP3), the Art and Heritage Incubator (in connection with WP4), and the Smart Sustainability Think Tank (in connection with WP5) will also be shared. Of particular significance are the spaces for students, because in our focus groups they remarked on the importance of having spaces for clubs, community activities, mentoring, coaching, self-study outside the classroom, as well as a shared ESN office, and a buddy system for those in physical mobility. The physical campus will also be open up to the local communities of each partner institution, to bring science closer to citizens, with a series of outreach activities described in detail in WP8 (T8.3).

The rules and procedures for the sharing of spaces and resources will be set up during this transversal task. At the end of the four-year pilot phase, the aim is to have a fully operational KreativEU campus, both physically and virtually (see T6.3 and T6.4), that can support sustainable mobility schemes (see WP7, T.7.6).

Participants: IPT, TAE, USB, UG, Buas, OUTech, VUT, TUT, SH (Beneficiaries), Associated Partners and other Stakeholders.

T6.3 - Digital infrastructure and tools to ensure connectivity between participating HEIs: development of basic digital infrastructure

The Inter-University Campus Officer, together with all appointed IT experts from partner HEIs, and the coordinators of all work packages will work on the development of a basic digital infrastructure, in compliance with national and EU legislation on data protection and with the EU Cybersecurity ACT, while being in line with the Data Protection Plan delivered in WP1 (T1.6). To this end, an updated needs analysis will be conducted, reviewing the existing digital infrastructures on the eleven partner HEIs and assessing what additional information infrastructures are needed to assure seamless operation of the interuniversity campus. To meet these needs we will also survey the market to find the most appropriate and cost effective solutions. We will give particular attention to implementing Open Source information infrastructure solutions, where feasible. This basic digital infrastructure will, then, be set up based on state-of-the-art ICT, "ready-to-use" infrastructures, and open-source tools to support the integration of the partners' information systems and create common information infrastructure which will be used for the digital management, education, science and research, virtual mobility, student activities, creative digital partnerships and sustainable engagements with the regions and societies of the KreativEU alliance. For all these reasons, it is necessary above all to set up Distributed Data Centres (DDC). The KreativEU Campus will count on two different DDCs to ensure redundancy and load balancing. The DDCs, offered by P1 IPT and P8 VUT, will be equipped with servers, visualisation system, data storage systems, backup systems, an autonomous electric power supply system, system for data replication and synchronisation between data centres.

Each partner will provide a reliable connection to the DDCs which will require relevant investments in communication equipment, improvements in the internal and wi-fi connectivity for classrooms, laboratories and meeting/conference rooms.

The digital platform will allow:

- 1) the use of a common digital document flow;
- 2) data integration in distributed databases for educators, courses, events, partners from the practice, etc.;
- 3) the design of specific multi-language programme modules;
- 4) provision for better environment and access of under-represented groups of students and staff with difficulties and obstacles due to physical or economic conditions.

The digital platform will support the creation of a common management system that is the basis of the KreativEU campus providing:

- 1) distributed authentication and authorisation system;
- 2) easy access and interconnection with the unique information portal and website (KreativEU.org);
- 3) access to course catalogue and timetabling;
- 4) support to mobility management;
- 5) support to project activity;
- 6) a repository of co-supervised thesis and dissertations;
- 7) a database of potential supervisors;
- 8) a database for job opportunities/placement and career development;
- 9) support to KreativEU alumni management;

- 10) support to the e-journal Science, Heritage & Technology;
- 11) support to the KreativEU Career Centre;
- 12) support to the KreativEU Centre for Excellence in Digital Education and AI;
- 13) support to the Art and Heritage Incubator;
- 14) support to the KreativEU Smart Sustainability Think Tank;
- 15) support to the KreativEU transnational working groups;
- 16) support to students' virtual clubs and hubs;
- 17) support to the certification with micro-credentials, in line with the KreativEU micro-credentials regulation (see WP1, T1.5);
- 18) user-friendly access to useful data for on-going monitoring and periodic review.

KreativEU will also encourage the generalised use of the European Student Card among all partner HEIs, being in line with the European Strategy for Universities.

Participants: IPT, TAE, USB, UG, Buas, OUTech, VUT, TUT, SH (Beneficiaries), Associated Partners and other Stakeholders.

T6.4 - Digital infrastructure and tools to ensure connectivity between participating HEIs: pilot and novel infrastructures for education, research, and engagement

This task will be composed of five sub-tasks:

T6.4.1 (supporting WP2 and WP7): The aim is to establish a collaborative virtual environment to support and enhance communication and cooperation with and within the student community, by upgrading the basic infrastructure and contemporary digital communication tools of the partners.

The KreativEU Campus will promote the use of virtual reality, augmented, and artificial intelligence tools. Specifically, virtual assistants and chatbots may support specific multi-language programme modules, providing immediate support and answers to students' questions and increasing their independence and access to information.

By building technologically-equipped classrooms and laboratories, and utilising learning, teaching and collaborative tools (following modern pedagogic suggestions) the KreativEU Campus will ensure a well-structured blended education; a particularly critical aspect for those under-represented groups of students and staff with difficulties and limitations due to disadvantaged physical or economic conditions.

Moreover, a common digital repository will be set-up combining the digital collections of the partner universities and granting to all students and staff access to heritage material for education.

T6.4.2 (supporting WP3 and WP5): The KreativEU Campus will promote the establishment of a shared big data analytics infrastructure by upgrading the basic infrastructure with additional data processing resources and novel software solutions, also based on artificial intelligence and natural language processing tools compatible with the European Open Science Cloud (EOSC) and interoperable with other European standards.

This will lead to the creation of a common internet-based environment for research-based activities, supporting collective and shared activities despite the physical distance.

The establishment of a common digital repository represents a very important tool for research-based activities.

Furthermore, the introduction of a common digital publishing platform for joint e-journal and e-bookstore promotes the creation of common research-based activities and collaborations with public and private sector partners.

T6.4.3 (supporting WP4): A digital intangible and tangible legacy lab and museum will be established using contemporary ICT (including artificial intelligence, augmented virtual reality, virtual reality, holographic projectors, etc.) and will integrate the heritage of all consortium nations. This infrastructure will also be used to find financing for the start-up ideas.

T6.4.4 (supporting WP8): Development of infrastructure for building virtual organisational alliances including student alliances, faculty alliances, inter-organisational alliances of the KreativEU members and universities from programme and partner countries, inter-organisational alliances of the KreativEU members and public and private sector partners, inter-organisational alliances of the KreativEU members and social partners, interregional alliances of the KreativEU members, regions and societies.

The aim is to increase the engagement of students and staff with a common social media platform and to integrate it with other social media platforms. In addition, collaborative virtual environments (e.g. virtual meeting rooms or virtual zones for creative collaboration and co-creation) will support communication and community with virtual events conferences workshops, and meetings, digital multilingual radio, and virtual career fair for students.

T6.4.5 (supporting WP6): Continuous Monitoring, development, and response:

- monitoring and developing the infrastructure;
- establishing protocols for continuous monitoring of network traffic and system vulnerabilities;
- developing rapid response plans for addressing potential cyber-incidents.

Participants: IPT, TAE, USB, UG, Buas, OUTech, VUT, TUT, SH (Beneficiaries), Associated Partners and other Stakeholders.

T6.5 - KreativEU Seed Funding Initiative

This task will entail the setting up of the KreativEU Seed Funding Initiative specifically devised to enable KreativEU students, staff and researchers to create new knowledge together, across countries and disciplines. This initiative aims to support the development of cutting-edge and internal bottom-up educational, research, artistic, entrepreneurial, technological, and societal projects, and to support the launching of internal competitions for the best ideas/products/start-ups (in connection with WP3, WP4 and WP5) while fostering long-term collaborative activities between partner HEIs and associated partners. In more detail, the aim is to have by 2028 at least 22 small/medium-scale innovative interuniversity and interdisciplinary projects, and 20 competitions (especially dedicated for WP5 and WP4) with an overall budgetary allocation of 1M euros. With this seed funding initiative KreativEU will effectively:

- 1) bring together students, academics, researchers, artists, entrepreneurs, administrative staff and experts, and stakeholders;
- 2) drive innovation and entrepreneurial mindset, strengthening the visibility of KreativEU internally, promoting further staff, students, and stakeholders' engagement;
- 3) sow the seeds for the future long-term development of the alliance, in strong connection with the interests of the KreativEU's staff and students, making them real leaders of change and societal transformation. The results of these projects will be extremely relevant in the design of the exploitation plan to be delivered in WP8 (D8.5);
- 4) and eventually attracting external funding.

To accomplish these goals, this task will entail the setting up of the inner workings related with the initiative: definition of the number and timing of the calls, eligibility, evaluation and selection criteria, application process, selection committees, contact points in every partner HEI, dissemination/communication channels, financial control, etc.

Financial support to third parties will not be granted with the KreativEU seed funding initiative.

Participants: IPT, TAE, USB, UG, Buas, OUTech, VUT, TUT, SH (Beneficiaries), Associated Partners and other Stakeholders.

Work package WP7 – KreativEU Mobility

Work Package Number	WP7	Lead Beneficiary	10 - SH
Work Package Name	KreativEU Mobility		
Start Month	6	End Month	48

Objectives

Offer sustainable transnational mobility opportunities (both physical, with as environmentally friendly means of travel as possible, and virtual), in addition to regular Erasmus + mobility schemes, to all parties involved in the alliance: students, experts, teachers, professors, administrative and support staff, stakeholders, and alumni.

Description

Co-Lead Beneficiary: P9 TUT

T7.1 - Student mobility

Organisation and monitoring of short (5 days) and long (1-3 months) term student mobilities for learning/experimental practice/research will be implemented by the whole consortium. Virtual mobility tools will be generated and integrated in the virtual campus (see WP6). Virtual mobilities enable students of KreativEU to participate in online courses and supervision, including those students who are not able to do a physical exchange for different reasons. The students will have the opportunity to gain new experiences also through close contact with the stakeholders using innovative approaches developed in KreativEU (Hackathons etc. – see WP5, T5.2). Short-term student mobilities will also be provided for students willing to participate in the KreativEU Students' Festivals (see WP8, T8.3).

Participants: IPT, TAE, USB, UNICAM, UG, Buas, OUTech, VUT, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T7.2 - Staff mobility

Organisation and monitoring of short (5 days) and long (1-3 months) term teaching staff, and administrative staff mobilities system for teaching/ exchange practice/research will be implemented by the whole consortium. Computer-generated mobilities for teaching staff will be integrated in the virtual campus (see WP6, T6.3 and T6.4) and used for online teaching classes, especially COILs (see WP2, T2.1), and in the framework of the KreativEU Centre for Excellence in Digital Education and AI (see WP2, T2.6).

Participants: IPT, TAE, USB, UNICAM, UG, Buas, OUTech, VUT, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T7.3 - Stakeholders' mobility

This task will be integrated with activities that entail extensive stakeholders' involvement. Short term (3-5 days) mobilities will be offered to specific stakeholders to undertake tasks and activities related to the Art and Heritage Incubator (see WP4, T2.) and to participate to the thematic summer schools and hackathons designed within the temporary transnational knowledge creation and design teams to be established in WP5 (T5.2). Key stakeholders will be invited to teach on courses offered within WP2 (T2.1) and to participate or speak at international conferences organised in WP3 (T3.3).

Stakeholders and alumni will also be able to participate in the KreativEU Career Centre activities (see WP2, T2.5) for up-skilling and lifelong learning.

Participants: IPT, TAE, USB, UNICAM, UG, Buas, OUTech, VUT, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T7.4 - Research-based mobility

This task will involve the organisation of mobilities of PhD students and related staff from all universities: 8 short-term mobilities per partner, ideally 4 PhD mobility units and 4 staff mobility units, will be organised per partner. A high level of mobility is necessary for the activities carried out in WP3 (T3.2 and T3.3) aimed at analysis of local and national heritage, traditions, crafts, and folklore within the European perspective and subsequently communicate the outputs of the four-year pilot phase. The KreativEU mobility system will enable flexibility in such mobility which is often not possible through regular Erasmus+ mobilities.

Participants: IPT, TAE, USB, UNICAM, UG, Buas, OUTech, VUT, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T7.5 - Strategic mobility/ International

This task will entail the mobility of the KreativEU Network representatives (President, delegates and General Assembly members), with the double objective of promoting the Network outside the initial consortium of partner HEIs and ensure the functioning of the first level governing bodies, in coordination with the KreativEU joint internationalisation strategy (see WP8, T8.4). It will also entail the mobility of representatives from local and regional SME connected to the Alliance (from the cultural sector but also from ICT, new technologies and engineering, etc.) so as to foster their international cooperation, while contributing to an increasing flux of students, researchers, and academics to the business sector. This will reinforce KreativEU's leading role in connecting science, culture, and society and in making STEM more attractive through the arts and heritage in close connection with the activities developed in WP4 and WP5.

Participants: IPT, TAE, USB, UNICAM, UG, Buas, OUTech, VUT, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T7.6 - Overcome obstacles to mobility

This transversal task will entail the mapping and identification of the main obstacles to mobility and afterwards the setting up of a series of measures to overcome the identified obstacles, increasing the physical, virtual and blended mobility of students, academics, experts, administrative staff, and stakeholders. As a first step in overcoming common obstacles, a KreativEU mechanism will be implemented for mutual recognition of learning/teaching/training/research period abroad for the students. Within the network, experiences will be shared, and support given to each other in implementing all parts of Erasmus without papers, in order to reduce administration and make it easier for the students. Students will be offered support before and during the mobility to make it easier to adapt to and getting to know the new environment and culture, through the culture and language courses offered by the KreativEU Career Centre (see WP2, T2.5) and through the virtual/physical offices provided with the Inter-University Campus (WP6, T6.2) for students' community activities, mentoring, coaching and the creation of clubs and hubs. Support can also be given by e.g. the institution, student ambassadors or Erasmus Student Networks.

A KreativEU procedure will be implemented to ensure mutual recognition of teaching/exchange practice/research period abroad for the teaching staff, researchers, or administrative staff. To encourage the mobility within the academic, research and administrative staff (usually lower than that of students) this recognition mechanism will particularly on making it evident to participants how they can improve their careers and work conditions by participating in a KreativEU mobility, e.g., in the reduction of the workload, a faster career progression, performance awards, etc.

Also, a Sustainable Mobility Plan will be delivered to promote sustainable mobility schemes with greenest means of travel possible, providing for inclusion, gender balance and equality in line with the Diversity and inclusion Plan (see WP1, T1.5).

Participants: IPT, TAE, USB, UNICAM, UG, Buas, OUTech, VUT, ATU (Beneficiaries), Associated Partners and other Stakeholders.

Work package WP8 – KreativEU communication, dissemination, exploitation

Work Package Number	WP8	Lead Beneficiary	1 - IPT
Work Package Name	KreativEU communication, dissemination, exploitation		
Start Month	1	End Month	48

Objectives

- 1) To actively and effectively engage our target groups in activities.
- 2) To communicate an integrated and unique image of the Network to build on for future activities.
- 3) To give adequate information and evidence of the European Union financing.
- 4) To extensively disseminate and exploit scientific outputs, as well as all activities implemented during the four-year pilot phase.

Description**T8.1 - Joint communication strategy**

During the first six months of implementation the Communication Officer (responsible for coordinating the WP8 Team), together with all appointed communication managers from partner HEIs, will produce the joint Communication Strategy to be translated into the Dissemination and Communication Plan.

It will be the keystone of all communication activities implemented during the following tasks. The Strategy will need to have the approval of both the Steering Committee and the Managing Board before entering into force and being implemented. The main and common communication channels will be the KreativEU website (already in existence: KreativEU.org), the KreativEU online Student Newsletter, the KreativEU Radio, and The Science, Heritage & Technology KreativEU Podcast.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T8.2 - Communication and dissemination activities

During this transversal task, which will begin after the approval of the Communication Strategy and last until the end of the four-year pilot phase (and beyond), all partners will undertake activities to communicate and disseminate key deliverables and activities, namely the Art and Heritage Incubator outcomes (WP4), the Challenge-based work carried out in WP5, the most relevant scientific outputs of WP3, and the joint educational programmes, MOOCs and COILs delivered in WP2.

The promotion and diffusion of key outputs, once selected, reviewed by the Quality Control Team and authorised by the Steering Committee will be fostered.

Specific guidelines, target, means and channels will be selected and adopted to promote the efforts of the collective thematic endeavour.

Furthermore, all partners will involve:

- students, staff and stakeholders inside the consortium.
- persons and organisations outside the consortium.

The Communication Officer will oversee and monitor the implementation of the Communication Strategy, coordinating the joint efforts of communication managers, press officers, social media managers, editors and graphic designers involved by each partner in its Country.

The overall result will be a "hub and spokes" model for network communication, which will also serve as a "sounding board" for the HEI to promote their own activities and results to a specialist and general public.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T2.3 - Outreach activities

Public lectures, experimental workshops, and study visits will be organised for society, twice per year, in the public spaces of the KreativEU cities, so that people will understand the importance of heritage and its connection with life and cultural identity. If people value the cultural heritage, they will protect it, they will enjoy it and so they will benefit from a more sustainable living.

National Students' Festivals will also be organised. An international KreativEU Students' Festival will be promoted as well (every two-years), as to bring together the entire KreativEU student community. The aim of these festivals is to foster the students' engagement with KreativEU, and afterwards to implement an effective "peer-to-peer" communication approach, having students communicating to other students the benefits in being part of the KreativEU community.

Both national and international students' festivals will combine fun, intercultural activities and co-creation activities (especially relevant to WP2, T2.1), promoting an effective involvement of the students within the KreativEU. By doing so, we expect students to be key KreativEU ambassadors of external communication.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T8.4 - Joint internationalisation strategy~

Partners, coordinated by the Communication Officer, will create and implement a joint internationalisation strategy to reach HEIs, networks, alliances, and Creative and Cultural Industry organisations outside the consortium, in order to disseminate to them the methodologies adopted and tested during the four-year pilot phase of KreativEU. A two-pronged methodological approach will be implemented: first, the Internationalisation Plan to be produced will set the procedures as to make a prior needs analysis of the sector in order to identify potential targets, and establish successful transfer methodologies and dedicated contents; afterwards a KreativEU Tool Box of Good Practices will be created, to support the transfer of good practices into the society and the economy. Educational materials, for instance, will be created that will enable other institutions to implement our solutions. Associated Partners and other stakeholders (from Europe and beyond) will be trained to promote our results and good practices in their countries and regions.

The aim is to broaden the exchange of best practices developed by KreativEU, while:

- 1) fostering the mobility of students within Europe and outside it, reaching other regions of the world;
- 2) strengthening the cooperation with priority regions (e.g., Western Balkans, Africa, Ukraine, etc.), taking advantage of the many Associated Partners and other stakeholders established in these regions that already support the KreativEU Alliance;
- 3) valorising alumni networks;
- 4) and by doing so, fostering Europe's central role as a world leader in developing research and innovation projects, teaching programmes and micro-credentials in a mutually enriching dynamic.

Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.

T8.5 - Exploitation of results - Industry including SMEs, authorities, industrial authorities, policymakers, sectors of interest, civil society.

As a last phase of this WP, all partners will join forces to produce a strategy, to be implemented by the network after formalisation (i.e. after the first four-year pilot phase ends) focused on sustainably exploiting and maintaining activities trialled with the Erasmus+ grant, namely:

- 1) European educational programmes on cultural heritage
- 2) Scientific output of the joint research endeavour on cultural heritage
- 3) European Art and Heritage Incubator
- 4) Scientific and technical production of the knowledge-creation and design network/teams
- 5) KreativEU governance structure and digital infrastructure
- 6) Mobility schemes for students, staff and stakeholders.


Participants: TAE, USB, UNICAM, UG, Buas, OUTech, VUT, TUT, SH, ATU (Beneficiaries), Associated Partners and other Stakeholders.


STAFF EFFORT

Staff effort per participant									
Grant Preparation (Work packages - Effort screen) — Enter the info.									
Participant	WP1	WP2	WP3	WP4	WP5	WP6	WP7	WP8	Total Person-Months
1 - IPT	138.00	22.00	29.00	26.00	21.00	21.00	8.00	31.00	296.00
2 - TAE	52.00	22.00	29.00	53.00	21.00	21.00	8.00	20.00	226.00
3 - USB	52.00	22.00	40.00	37.00	21.00	21.00	8.00	20.00	221.00
4 - UNICAM	52.00	22.00	29.00	26.00	21.00	32.00	8.00	20.00	210.00
5 - UG	52.00	33.00	29.00	26.00	21.00	21.00	8.00	20.00	210.00
6 - BUas	52.00	22.00	29.00	26.00	32.00	21.00	8.00	20.00	210.00
7 - OUTech	52.00	22.00	54.00	26.00	21.00	21.00	8.00	20.00	224.00
8 - VUT	52.00	49.00	29.00	26.00	21.00	21.00	8.00	20.00	226.00
9 - TUT	52.00	22.00	29.00	26.00	21.00	21.00	35.00	20.00	226.00
10 - SH	52.00	22.00	29.00	26.00	21.00	21.00	19.00	20.00	210.00
11 - ATU	52.00	22.00	29.00	26.00	37.00	32.00	8.00	20.00	226.00
Total Person-Months	658.00	280.00	355.00	324.00	258.00	253.00	126.00	231.00	2485.00

LIST OF DELIVERABLES

Deliverables						
Grant Preparation (Deliverables screen) — Enter the info.						
The labels used mean:						
Public — fully open (🔓 automatically posted online)						
Sensitive — limited under the conditions of the Grant Agreement						
EU classified —RESTREINT-UE/EU-RESTRICTED, CONFIDENTIEL-UE/EU-CONFIDENTIAL, SECRET-UE/EU-SECRET under Decision 2015.444						
Deliverable No	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D1.1	Multi-level KreativEU organigram	WP1	1 - IPT	R — Document, report	PU - Public	4
D1.2	Monitoring & Evaluation Plan	WP1	1 - IPT	R — Document, report	SEN - Sensitive	6
D1.3	Financial Plan	WP1	1 - IPT	R — Document, report	SEN - Sensitive	6
D1.4	Quality Control Plan	WP1	1 - IPT	R — Document, report	SEN - Sensitive	6
D1.5	Data Protection Plan	WP1	1 - IPT	R — Document, report	SEN - Sensitive	6
D1.6	Micro-Credentials Regulation	WP1	1 - IPT	R — Document, report	PU - Public	8
D1.7	Diversity and Inclusion Plan	WP1	1 - IPT	R — Document, report	PU - Public	8
D1.8	Final Report on the implementation of the Quality Control Plan	WP1	1 - IPT	R — Document, report	SEN - Sensitive	48
D1.9	Final Report on the implementation of the Data Protection Plan	WP1	1 - IPT	R — Document, report	SEN - Sensitive	48
D1.10	Final Report on the implementation of the Micro-Credentials Regulation	WP1	1 - IPT	R — Document, report	SEN - Sensitive	48
D1.11	Final Report on the implementation of the Diversity and Inclusion Plan	WP1	1 - IPT	R — Document, report	SEN - Sensitive	48

Deliverables						
Grant Preparation (Deliverables screen) — Enter the info.						
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Deliverable No	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D1.12	KreativEU archive	WP1	1 - IPT	DATA — data sets, microdata, etc	SEN - Sensitive	48
D2.1	KreativEU transnational course catalogue	WP2	5 - UG	DATA — data sets, microdata, etc	PU - Public	8
D2.2	Curriculum and syllabus for 1st KreativEU Master's degree programme	WP2	5 - UG	R — Document, report	SEN - Sensitive	12
D2.3	Common training concept for the doctoral training programmes	WP2	5 - UG	R — Document, report	SEN - Sensitive	12
D2.4	KreativEU Joint Supervision Pool Database	WP2	5 - UG	DATA — data sets, microdata, etc	SEN - Sensitive	12
D2.5	Concept for the implementation of the KreativEU Career Centre	WP2	5 - UG	R — Document, report	SEN - Sensitive	12
D2.6	Concept for the implementation of the KreativEU Centre for Excellence in Digital Education and AI	WP2	5 - UG	R — Document, report	SEN - Sensitive	12
D2.7	Pool of placement, internship and employment opportunities database	WP2	5 - UG	DATA — data sets, microdata, etc	SEN - Sensitive	18
D2.8	Transnational courses Evaluation Report	WP2	5 - UG	R — Document, report	PU - Public	21
D2.9	Standardised framework for automatic credit recognition	WP2	5 - UG	R — Document, report	PU - Public	24

Deliverables						
Grant Preparation (Deliverables screen) — Enter the info.						
The labels used mean:						
Public — fully open  automatically posted online)						
Sensitive — limited under the conditions of the Grant Agreement						
EU classified —RESTREINT-UE/EU-RESTRICTED, CONFIDENTIEL-UE/EU-CONFIDENTIAL, SECRET-UE/EU-SECRET under Decision 2015.444						
Deliverable No	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D2.10	Curricula and syllabi for 4 further KreativEU master's degree programmes	WP2	5 - UG	R — Document, report	SEN - Sensitive	30
D2.11	Cotutelle Framework agreement	WP2	5 - UG	R — Document, report	SEN - Sensitive	36
D2.12	Repository of theses / dissertations produced under joint supervision	WP2	5 - UG	DATA — data sets, microdata, etc	PU - Public	36
D2.13	Report on the implementation of the KreativEU placement programme	WP2	5 - UG	R — Document, report	SEN - Sensitive	36
D2.14	KreativEU resource library for intercultural digital education	WP2	5 - UG	DATA — data sets, microdata, etc	PU - Public	36
D2.15	Joint Master Programmes evaluation report	WP2	5 - UG	R — Document, report	PU - Public	48
D3.1	KreativEU Study Protocol and Methodology	WP3	3 - USB	R — Document, report	PU - Public	15
D3.2	Concept for the implementation of the KreativEU transnational working groups	WP3	3 - USB	R — Document, report	SEN - Sensitive	36
D3.3	Action Plan/ Road Map for future development	WP3	3 - USB	R — Document, report	PU - Public	42
D3.4	Acts and Documents of the Events hosted	WP3	3 - USB	R — Document, report	PU - Public	48
D4.1	Art and Heritage Incubator structure, rules and procedures for the joint management	WP4	2 - TAE	R — Document, report	PU - Public	12
D4.2	Art and Heritage Incubator evaluation report	WP4	2 - TAE	R — Document, report	SEN - Sensitive	36

Deliverables						
Grant Preparation (Deliverables screen) — Enter the info.						
The labels used mean:						
Public — fully open (🔓 automatically posted online)						
Sensitive — limited under the conditions of the Grant Agreement						
EU classified —RESTREINT-UE/EU-RESTRICTED, CONFIDENTIEL-UE/EU-CONFIDENTIAL, SECRET-UE/EU-SECRET under Decision 2015.444						
Deliverable No	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D4.3	Art and Heritage Strategy for development	WP4	2 - TAE	R — Document, report	SEN - Sensitive	48
D5.1	Acts and documents of the thematic summer schools	WP5	6 - BUas	R — Document, report	PU - Public	36
D5.2	Acts and documents of the thematic hackathons	WP5	6 - BUas	R — Document, report	PU - Public	36
D5.3	Concept for the implementation of the KreativEU Smart Sustainability Think Tank	WP5	6 - BUas	R — Document, report	SEN - Sensitive	40
D5.4	Acts and documents of the closing symposium	WP5	6 - BUas	R — Document, report	PU - Public	42
D6.1	Common protocols and flow charts for the sharing of spaces and resources	WP6	4 - UNICAM	R — Document, report	SEN - Sensitive	6
D6.2	KreativEU Seed Funding Initiative – Regulation	WP6	4 - UNICAM	R — Document, report	SEN - Sensitive	6
D6.3	KreativEU digital infrastructure	WP6	4 - UNICAM	DEM — Demonstrator, pilot, prototype	SEN - Sensitive	24
D6.4	Acts and documents of the projects and the competitions	WP6	4 - UNICAM	R — Document, report	SEN - Sensitive	42
D6.5	KreativEU Seed Funding Initiative – Evaluation Report	WP6	4 - UNICAM	R — Document, report	SEN - Sensitive	48
D6.6	Legal statute of the KreativEU European	WP6	4 - UNICAM	R — Document, report	SEN - Sensitive	48

Deliverables						
Grant Preparation (Deliverables screen) — Enter the info.						
The labels used mean:						
Public — fully open  automatically posted online)						
Sensitive — limited under the conditions of the Grant Agreement						
EU classified —RESTREINT-UE/EU-RESTRICTED, CONFIDENTIEL-UE/EU-CONFIDENTIAL, SECRET-UE/EU-SECRET under Decision 2015.444						
Deliverable No	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
	University ready to be signed and entry into force					
D7.1	KreativEU Sustainable Mobility Plan	WP7	10 - SH	R — Document, report	PU - Public	12
D7.2	KreativEU Report on University students, teachers and staff mobility	WP7	10 - SH	R — Document, report	PU - Public	36
D7.3	KreativEU reports on strategic and stakeholders' mobility	WP7	10 - SH	R — Document, report	SEN - Sensitive	48
D7.4	KreativEU report - experiences from working with mobilities	WP7	10 - SH	R — Document, report	PU - Public	48
D8.1	Dissemination and Communication Plan	WP8	1 - IPT	R — Document, report	SEN - Sensitive	6
D8.2	KreativEU website in all the languages of the partner HEIs	WP8	1 - IPT	DEC —Websites, patent filings, videos, etc	PU - Public	12
D8.3	Internationalisation Plan	WP8	1 - IPT	R — Document, report	SEN - Sensitive	12
D8.4	Update of the Dissemination and Communication Plan	WP8	1 - IPT	R — Document, report	SEN - Sensitive	20
D8.5	Final Report on the implementation of the Dissemination and Communication Plan	WP8	1 - IPT	R — Document, report	SEN - Sensitive	48
D8.6	Final Report on the implementation of the Internationalisation Plan	WP8	1 - IPT	R — Document, report	SEN - Sensitive	48
D8.7	KreativEU Tool Box of Good Practices	WP8	1 - IPT	R — Document, report	PU - Public	48

Deliverables						
Grant Preparation (Deliverables screen) — Enter the info.						
The labels used mean:						
Public — fully open (🚩 automatically posted online)						
Sensitive — limited under the conditions of the Grant Agreement						
EU classified —RESTREINT-UE/EU-RESTRICTED, CONFIDENTIEL-UE/EU-CONFIDENTIAL, SECRET-UE/EU-SECRET under Decision 2015.444						
Deliverable No	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D8.8	Exploitation Plan	WP8	1 - IPT	R — Document, report	SEN - Sensitive	48

Deliverable D1.1 – Multi-level KreativEU organigram

Deliverable Number	D1.1	Lead Beneficiary	1 - IPT
Deliverable Name	Multi-level KreativEU organigram		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	4	Work Package No	WP1

Description			
<p>Format: pdf file with graphics; Language: English.</p> <p>The document, published on the website after production, will resume the functioning of the multi-level structure of KreativEU and comprehend:</p> <ol style="list-style-type: none"> 1) The name and profile of the first President of the General Assembly 2) The names and functions of all the appointed General Assembly members 3) The names and functions of the elected members of the Student Union 4) The name and profile of the first elected General Secretary of KreativEU 5) The names and functions of the appointed members of the Managing Board 6) The names and functions of the appointed members of the Steering Committee 7) The names and organisations of the appointed Advisory Board members 8) The names and functions of the appointed Key Project Team members 9) The names and functions of the appointed Monitoring and Evaluation Team members 10) The names and functions of the appointed Finances Team members 11) The names and functions of the appointed Quality Control Team members <p>This deliverable, signed by all HEIs involved after the completion of the process, will be the basis for the future governance of the Network, and a model for other potential or existing Alliances of European Universities.</p>			

Deliverable D1.2 – Monitoring & Evaluation Plan

Deliverable Number	D1.2	Lead Beneficiary	1 - IPT
Deliverable Name	Monitoring & Evaluation Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	6	Work Package No	WP1

Description			
<p>Format: pdf file with graphics; Language: English.</p> <p>This deliverable, signed by all HEIs involved, will set data collection methods, and analysis techniques to track progress and measure effectiveness of the Alliance.</p>			

Deliverable D1.3 – Financial Plan

Deliverable Number	D1.3	Lead Beneficiary	1 - IPT
Deliverable Name	Financial Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	6	Work Package No	WP1

Description			
<p>Format: pdf file with graphics; Language: English.</p> <p>This deliverable, signed by all HEIs involved, will set specific and adaptable processes and templates for documenting,</p>			

monitoring, reporting and accounting all financial expenditures, taking into account each partner's own and National-specific administrative procedures.

Deliverable D1.4 – Quality Control Plan

Deliverable Number	D1.4	Lead Beneficiary	1 - IPT
Deliverable Name	Quality Control Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	6	Work Package No	WP1

Description

Format: pdf file with graphics; Language: English.

This deliverable, signed by all HEIs involved, will set the procedures and activities aimed at meeting quality objectives for the Alliance. It will contain the guidelines and the rules to follow to assess the quality of the activities and deliverables produced.

Deliverable D1.5 – Data Protection Plan

Deliverable Number	D1.5	Lead Beneficiary	1 - IPT
Deliverable Name	Data Protection Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	6	Work Package No	WP1

Description

Format: pdf file with graphics; Language: English.

This deliverable, signed by all HEIs involved, will set the policy and procedures at KreativEU to safeguard individuals' rights and freedoms in relation to personal data and in compliance with national and EU legislation.

Deliverable D1.6 – Micro-Credentials Regulation

Deliverable Number	D1.6	Lead Beneficiary	1 - IPT
Deliverable Name	Micro-Credentials Regulation		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	8	Work Package No	WP1

Description

Format: pdf file with graphics; Language: English.

The document, published on the website after production, will regulate the certification with Micro-Credentials for the KreativEU Alliance.

This deliverable, signed by all HEIs involved, will be the basis for the certification with Micro-credentials and a model for other potential or existing Alliances of European Universities.

Deliverable D1.7 – Diversity and Inclusion Plan

Deliverable Number	D1.7	Lead Beneficiary	1 - IPT
Deliverable Name	Diversity and Inclusion Plan		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	8	Work Package No	WP1

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>The document, published on the website after production, will resume measures and principles for gender balance and equality, while ensuring social inclusion, and fostering diversity.</p> <p>This deliverable, signed by all HEIs involved, will be a model for other potential or existing Alliances of European Universities.</p>

Deliverable D1.8 – Final Report on the implementation of the Quality Control Plan

Deliverable Number	D1.8	Lead Beneficiary	1 - IPT
Deliverable Name	Final Report on the implementation of the Quality Control Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP1

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>For evaluation purposes all partners will be asked to complete a quality control report. These reports will be analysed so that a review of the overall success on the implementation of the Quality Control Plan can be set out.</p>

Deliverable D1.9 – Final Report on the implementation of the Data Protection Plan

Deliverable Number	D1.9	Lead Beneficiary	1 - IPT
Deliverable Name	Final Report on the implementation of the Data Protection Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP1

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>For evaluation purposes all partners will be asked to complete a data protection report. These reports will be analysed so that a review of the overall success on the implementation of the Data Protection Plan can be set out.</p>

Deliverable D1.10 – Final Report on the implementation of the Micro-Credentials Regulation

Deliverable Number	D1.10	Lead Beneficiary	1 - IPT
Deliverable Name	Final Report on the implementation of the Micro-Credentials Regulation		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP1

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>For evaluation purposes all partners will be asked to complete a report on the implementation of the Micro-Credentials Regulation. These reports will be analysed so that a review of the overall success on the implementation of the Micro-Credentials Regulation can be set out.</p>

Deliverable D1.11 – Final Report on the implementation of the Diversity and Inclusion Plan

Deliverable Number	D1.11	Lead Beneficiary	1 - IPT
Deliverable Name	Final Report on the implementation of the Diversity and Inclusion Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP1

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>For evaluation purposes all partners will be asked to complete a diversity and inclusion report. These reports will be analysed so that a review of the overall success on the implementation of the Diversity and Inclusion Plan can be set out.</p>

Deliverable D1.12 – KreativEU archive

Deliverable Number	D1.12	Lead Beneficiary	1 - IPT
Deliverable Name	KreativEU archive		
Type	DATA — data sets, microdata, etc	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP1

Description
<p>Format: repository of documents; Language: English.</p> <p>This deliverable will represent the "history" of the first four years of the KreativEU Alliance. It will be stored on the shared KreativEU cloud for privacy and security reasons, with total access granted only to members of the Managing Board. It will comprehend:</p> <ol style="list-style-type: none"> 1) All meeting minutes, signature sheets and decisions taken during the General Assembly, Student Union, Managing Board, Steering Committee and Advisory Board meetings. 2) All formal communication exchanged between members belonging to the first and second level managing bodies. 3) Technical, financial, monitoring and evaluation reports (interim and final). 4) Overall Opinions given by the Quality Control Team and the Data Protection Team. 5) A final executive summary by the President of the KreativEU, recording the first four years of the alliance and indicating the future ways the network could evolve to deliver on its strategic vision and mission.

Deliverable D2.1 – KreativEU transnational course catalogue

Deliverable Number	D2.1	Lead Beneficiary	5 - UG
Deliverable Name	KreativEU transnational course catalogue		
Type	DATA — data sets, microdata, etc	Dissemination Level	PU - Public
Due Date (month)	8	Work Package No	WP2

Description
<p>Format: database. Language: English</p> <p>In this first edition of the course catalogue, all courses offered under the KreativEU label will be listed in a database hosted on KreativEU digital infrastructure (WP6) and via the course information platforms of the member institutions. The course catalogue will be accessible externally, so that people interested in gaining micro-credentials can select appropriate courses. Over time, the number of courses in the catalogue will grow. There will be two editions of the catalogue per year.</p>

Deliverable D2.2 – Curriculum and syllabus for 1st KreativEU Master’s degree programme

Deliverable Number	D2.2	Lead Beneficiary	5 - UG
Deliverable Name	Curriculum and syllabus for 1st KreativEU Master’s degree programme		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	12	Work Package No	WP2

Description
<p>Format: pdf file with graphics. Language: English</p> <p>Academic Programme Handbook: comprehensive handbook outlining the curriculum, policies, guidelines and syllabi of disciplines</p> <p>Note: deliverable will become fully public once accreditation complete</p>

Deliverable D2.3 – Common training concept for the doctoral training programmes

Deliverable Number	D2.3	Lead Beneficiary	5 - UG
Deliverable Name	Common training concept for the doctoral training programmes		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	12	Work Package No	WP2

Description
<p>Format: pdf file. Language: English.</p> <p>We will prepare common training guidelines for doctoral students and supervisors. The recommendations will cover both the provision of specific methodological skills as well as transferable and soft skills. This will ensure quality assured, individually tailored training for doctoral students.</p>

Deliverable D2.4 – KreativEU Joint Supervision Pool Database

Deliverable Number	D2.4	Lead Beneficiary	5 - UG
Deliverable Name	KreativEU Joint Supervision Pool Database		
Type	DATA — data sets, microdata, etc	Dissemination Level	SEN - Sensitive
Due Date (month)	12	Work Package No	WP2

Description
<p>Format: database. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.</p>

Searchable database of academics from KreativEU institutions willing to co-supervise bachelor, master and doctoral theses / dissertations from other KreativEU institutions. Once online (digital infrastructure), the database will be expanded, as other academics will be able to add their profiles.

Deliverable D2.5 – Concept for the implementation of the KreativEU Career Centre

Deliverable Number	D2.5	Lead Beneficiary	5 - UG
Deliverable Name	Concept for the implementation of the KreativEU Career Centre		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	12	Work Package No	WP2

Description

Format: pdf file with graphics. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.

The implementation concept will map existing career development structures at the member institutions and provide a road map for integrating decentral structures and initiating necessary central structures for the achievement of the activities of the KreativEU Career Centre.

Deliverable D2.6 – Concept for the implementation of the KreativEU Centre for Excellence in Digital Education and AI

Deliverable Number	D2.6	Lead Beneficiary	5 - UG
Deliverable Name	Concept for the implementation of the KreativEU Centre for Excellence in Digital Education and AI		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	12	Work Package No	WP2

Description

Format: pdf file with graphics. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.

The implementation concept will map existing structures at the member institutions for providing staff with skills in digital education and teaching in intercultural settings and provide a road map for integrating decentral structures and initiating necessary central structures for the achievement of the activities of the Centre for Excellence in Digital Education and AI.

Deliverable D2.7 – Pool of placement, internship and employment opportunities database

Deliverable Number	D2.7	Lead Beneficiary	5 - UG
Deliverable Name	Pool of placement, internship and employment opportunities database		
Type	DATA — data sets, microdata, etc	Dissemination Level	SEN - Sensitive
Due Date (month)	18	Work Package No	WP2

Description

Format: database. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.

The KreativEU Career Centre team will source relevant placement and employments offers from the partner HEIs, associated partners and other organisations. The database will contain announcements giving details on the host, necessary profile, tasks, duration, location, financial aspects etc. for placements/internships and employment opportunities. The database will be hosted on the KreativEU digital infrastructure provided via WP6.

Deliverable D2.8 – Transnational courses Evaluation Report

Deliverable Number	D2.8	Lead Beneficiary	5 - UG
Deliverable Name	Transnational courses Evaluation Report		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	21	Work Package No	WP2

Description

Format: pdf file with graphics. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.

All courses offered under the KreativEU label will be evaluated in terms of quality, student satisfaction, and transnational participation. The evaluation will cover all levels of study – bachelor, masters, and doctoral level, as well as micro-credential courses offered via career centre. The evaluation will be performed annually.

Deliverable D2.9 – Standardised framework for automatic credit recognition

Deliverable Number	D2.9	Lead Beneficiary	5 - UG
Deliverable Name	Standardised framework for automatic credit recognition		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	24	Work Package No	WP2

Description

Format: pdf file with graphics. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.

Initially, credit recognition will be implemented through existing Erasmus mechanisms. Based on shared experience of best practice and challenges, we will establish procedures for organising automatic credit recognition across KreativEU. The document will contain guidelines and regulations to be applied in all member institutions and will be a model for other European Universities.

Deliverable D2.10 – Curricula and syllabi for 4 further KreativEU master's degree programmes

Deliverable Number	D2.10	Lead Beneficiary	5 - UG
Deliverable Name	Curricula and syllabi for 4 further KreativEU master's degree programmes		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	30	Work Package No	WP2

Description

Format: pdf file with graphics. Language: English.

Academic Programme Handbooks: comprehensive handbook outlining the curriculum, policies, guidelines and syllabi of disciplines.

Note: deliverable will become fully public once accreditation complete
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Deliverable D2.11 – Cotutelle Framework agreement

Deliverable Number	D2.11	Lead Beneficiary	5 - UG
Deliverable Name	Cotutelle Framework agreement		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	36	Work Package No	WP2

Description

Format: pdf file. Language: English

Based on shared experience of best practice and challenges, the agreement will contain templates for organising cotutelle across KreativEU. The document will contain recommendations and templates for concluding bi-and/or multi-lateral agreements for individual doctoral students. The templates can be used by all member institutions according to their needs and will be a model for other European higher education institutions.

Deliverable D2.12 – Repository of theses / dissertations produced under joint supervision

Deliverable Number	D2.12	Lead Beneficiary	5 - UG
Deliverable Name	Repository of theses / dissertations produced under joint supervision		
Type	DATA — data sets, microdata, etc	Dissemination Level	PU - Public
Due Date (month)	36	Work Package No	WP2

Description

Format: database. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.

The open access repository will contain all doctoral theses/dissertations produced under joint supervision. Bachelor and master theses will be included subject to confirmation by supervisors of quality of work. The database will be hosted on the KreativEU digital infrastructure provided via WP6 and also accessible to wider scientific community via scientific search engines (e.g. BASE) and to the general public via a link from the KreativEU website.

Deliverable D2.13 – Report on the implementation of the KreativEU placement programme

Deliverable Number	D2.13	Lead Beneficiary	5 - UG
Deliverable Name	Report on the implementation of the KreativEU placement programme		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	36	Work Package No	WP2

Description

Format: pdf file with graphics. Language: English

For evaluation purposes students completing a placement from the KreativEU pool and the placement providers will be asked to complete a report on their experience. We will analyse these reports and use other indicators to review of the overall success of the placement programme in terms of quality, student and host satisfaction, participation of students with disabilities, at risk of exclusion, or who are otherwise less likely to participate in conventional physical mobility formats.

Deliverable D2.14 – KreativEU resource library for intercultural digital education

Deliverable Number	D2.14	Lead Beneficiary	5 - UG
Deliverable Name	KreativEU resource library for intercultural digital education		
Type	DATA — data sets, microdata, etc	Dissemination Level	PU - Public
Due Date (month)	36	Work Package No	WP2

Description
<p>Format: database. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.</p> <p>The KreativEU centre for excellence in digital education and AI will offer training courses, prepare teaching manuals, tool box and best practice briefings etc. for intercultural digital education and AI fundamentals. These resources developed will be tested in practice, and made available for use by the KreativEU alliance and the wider community of practice via a database hosted by KreativEU digital infrastructure (WP6)</p>

Deliverable D2.15 – Joint Master Programmes evaluation report

Deliverable Number	D2.15	Lead Beneficiary	5 - UG
Deliverable Name	Joint Master Programmes evaluation report		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	48	Work Package No	WP2

Description
<p>Format: pdf file with graphics. Language: English.</p> <p>The 5 master's degree programmes initiated will be monitored, reviewed and revised according to the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG) 2015, pt. 1.9. For each piloted joint master's programme, a comprehensive report on feedback and learning results of participants and the feedback from the staff involved will be produced once the first cohort has graduated (i.e. after 2 years), also with an eye on the changing needs of society and the employment rates after the graduation (follow-up).</p> <p>Based on the lessons learned during the first piloting, the Alliance will implement future joint programmes.</p>

Deliverable D3.1 – KreativEU Study Protocol and Methodology

Deliverable Number	D3.1	Lead Beneficiary	3 - USB
Deliverable Name	KreativEU Study Protocol and Methodology		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	15	Work Package No	WP3

Description
<p>Format: .pdf file (text). Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.</p> <p>This document will set the ground rules and protocols to follow for setting-up the coordination and the production of research-based materials in KreativEU during and after the pilot phase. Includes joint methodology. It will also contain the goals, expected results and exploitation plan for the production resulting from the joint endeavour.</p>

Deliverable D3.2 – Concept for the implementation of the KreativEU transnational working groups

Deliverable Number	D3.2	Lead Beneficiary	3 - USB
Deliverable Name	Concept for the implementation of the KreativEU transnational working groups		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	36	Work Package No	WP3

Description
Format: pdf file with graphics. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish. The implementation concept will map existing structures at the member institutions and provide a road map for integrating decentral structures and initiating necessary central structures for the creation of the transnational working groups.

Deliverable D3.3 – Action Plan/ Road Map for future development

Deliverable Number	D3.3	Lead Beneficiary	3 - USB
Deliverable Name	Action Plan/ Road Map for future development		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	42	Work Package No	WP3

Description
Format: .pdf file (text). Language: English. This deliverable will encompass a detailed evaluation and summary on the activities undertaken during this WP in order to identify and suggest main priorities to assist in the creation of the KreativEU joint working groups. A roadmap for the future development of the KreativEU research-based environment in the medium and long run will also be included, taking into consideration partners' regional specificities and needs.

Deliverable D3.4 – Acts and Documents of the Events hosted

Deliverable Number	D3.4	Lead Beneficiary	3 - USB
Deliverable Name	Acts and Documents of the Events hosted		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	48	Work Package No	WP3

Description
Format: database. Language: English, Italian, Romanian, Portuguese, Czech, Turkish, Slovak, Bulgarian, Polish, Dutch, Swedish, German (conferences on national and international level). All the events organised inside this WP will produce acts and documents which will be maintained and, in the case of the Joint International Conference, published in open format (Digitally) or in paper format (book). Together with scientific materials produced (mainly theses), this repository will be highly useful and transferrable for researchers and international stakeholders in the field of Cultural Heritage.

Deliverable D4.1 – Art and Heritage Incubator structure, rules and procedures for the joint management

Deliverable Number	D4.1	Lead Beneficiary	2 - TAE
Deliverable Name	Art and Heritage Incubator structure, rules and procedures for the joint management		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	12	Work Package No	WP4

Description
<p>Format: pdf file (text). Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.</p> <p>This document will set the ground rules, organigram (with names and profiles of the involved experts), the dedicated structures and facilities offered by each partner University for the KreativEU Art Incubator.</p> <p>It will also contain an extensive IPR (Intellectual Property Rights) section, where the official policy of the Network in terms of how IP rights of artworks/products/services developed inside the Art Incubator will be treated.</p>

Deliverable D4.2 – Art and Heritage Incubator evaluation report

Deliverable Number	D4.2	Lead Beneficiary	2 - TAE
Deliverable Name	Art and Heritage Incubator evaluation report		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	36	Work Package No	WP4

Description
<p>Format: pdf file (text). Language: English.</p> <p>This deliverable will be composed by the following sections:</p> <ol style="list-style-type: none"> 1) Set-up framework and assumptions. 2) Data on participation and involvement of stakeholders, experts, persons and organisations during the two years of experimentation. 3) Data and feedback from users/alfa testers on the artworks/products/services produced in the framework of the incubation scheme. 4) Data and feedback from stakeholders on the relationship with incubated persons/projects and the experts of the Incubator. 5) Data and feedback from incubated persons/teams about the process. 6) Executive summary with the lessons learned. 7) Compendium of innovative and sustainable CCI business models. 7) Proposals for further sustainable development of the Incubator.

Deliverable D4.3 – Art and Heritage Strategy for development

Deliverable Number	D4.3	Lead Beneficiary	2 - TAE
Deliverable Name	Art and Heritage Strategy for development		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP4

Description

Format: pdf file (text). Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.
 This document will identify the strategic options and select most promising to help the Incubator to grow and achieve its priority goals and objectives.

Deliverable D5.1 – Acts and documents of the thematic summer schools

Deliverable Number	D5.1	Lead Beneficiary	6 - BUas
Deliverable Name	Acts and documents of the thematic summer schools		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	36	Work Package No	WP5

Description

Format: pdf file (text). Language: English.
 This deliverable will be a collection of all the materials presented and discussed during the summer schools, together with executive summary and conclusions of the host organisations.

Deliverable D5.2 – Acts and documents of the thematic hackathons

Deliverable Number	D5.2	Lead Beneficiary	6 - BUas
Deliverable Name	Acts and documents of the thematic hackathons		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	36	Work Package No	WP5

Description

Format: pdf file (text). Language: English.
 This deliverable will be a collection of all the materials presented and discussed during the hackathons, together with executive summary and conclusions of the host organisations.

Deliverable D5.3 – Concept for the implementation of the KreativEU Smart Sustainability Think Tank

Deliverable Number	D5.3	Lead Beneficiary	6 - BUas
Deliverable Name	Concept for the implementation of the KreativEU Smart Sustainability Think Tank		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	40	Work Package No	WP5

Description

Format: pdf file with graphics. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.
 The implementation concept will map existing structures and resources at the member institutions and provide a road map for integrating decentral structures and initiating necessary central structures for the creation of the KreativEU Smart Sustainability Think Tank.

Deliverable D5.4 – Acts and documents of the closing symposium

Deliverable Number	D5.4	Lead Beneficiary	6 - BUas
Deliverable Name	Acts and documents of the closing symposium		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	42	Work Package No	WP5

Description
Format: .pdf file (electronic). Language: English. This deliverable will be a collection of all the materials presented and discussed during the closing symposium, together with executive summary and conclusions of the host organisations.

Deliverable D6.1 – Common protocols and flow charts for the sharing of spaces and resources

Deliverable Number	D6.1	Lead Beneficiary	4 - UNICAM
Deliverable Name	Common protocols and flow charts for the sharing of spaces and resources		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	6	Work Package No	WP6

Description
Format: pdf file with graphics. Language: English This deliverable will set the rules, principles and flow charts for the sharing of spaces and resources made available by the KreativEU partner institutions to each other. It will also establish the procedures and define the templates to be used by students, academics, researchers and administrative staff when requesting the use of the common physical pool of spaces.

Deliverable D6.2 – KreativEU Seed Funding Initiative – Regulation

Deliverable Number	D6.2	Lead Beneficiary	4 - UNICAM
Deliverable Name	KreativEU Seed Funding Initiative – Regulation		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	6	Work Package No	WP6

Description
Format: pdf file with graphics. Language: English This deliverable will set the number and timing of the calls, eligibility, evaluation and selection criteria, application process, selection committees, contact points in every partner HEI, dissemination/communication channels, financial control, etc.

Deliverable D6.3 – KreativEU digital infrastructure

Deliverable Number	D6.3	Lead Beneficiary	4 - UNICAM
Deliverable Name	KreativEU digital infrastructure		
Type	DEM — Demonstrator, pilot, prototype	Dissemination Level	SEN - Sensitive

Due Date (month)	24	Work Package No	WP6
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Description
<p>Format: digital infrastructure. Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.</p> <p>This deliverable will be the heart of the KreativEU Inter-University Campus and build the basis for the future European University managed and sustained by the KreativEU Network.</p> <p>It will be composed of all databases, applications (back end and front end) and virtual communication tools that will allow students, researchers, staff, managers and representatives to effectively communicate with each other and with the whole world.</p> <p>This deliverable will be the result of a four-year process of development, testing and fine-tuning, thus, once delivered by M24, it will be continuously upgraded and based on users' feedback.</p>

Deliverable D6.4 – Acts and documents of the projects and the competitions

Deliverable Number	D6.4	Lead Beneficiary	4 - UNICAM
Deliverable Name	Acts and documents of the projects and the competitions		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	42	Work Package No	WP6

Description
<p>Format: pdf file (text). Language: English.</p> <p>This deliverable will be a collection of all the materials related to the projects and competitions supported through the KreativEU Seed Funding Initiative, with an executive summary and conclusions.</p>

Deliverable D6.5 – KreativEU Seed Funding Initiative – Evaluation Report

Deliverable Number	D6.5	Lead Beneficiary	4 - UNICAM
Deliverable Name	KreativEU Seed Funding Initiative – Evaluation Report		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP6

Description
<p>Format: pdf file with graphics. Language: English</p> <p>This deliverable will encompass a detailed evaluation of the KreativEU Seed Funding Initiative in order to account for the most significant results, in terms of the interests of the KreativEU's staff and students in shaping the future of the Alliance. The results of the KreativEU Seed Funding Initiative will be extremely relevant in the design of the exploitation plan to be delivered (WP8, D8.5).</p>

Deliverable D6.6 – Legal statute of the KreativEU European University ready to be signed and entry into force

Deliverable Number	D6.6	Lead Beneficiary	4 - UNICAM
Deliverable Name	Legal statute of the KreativEU European University ready to be signed and entry into force		
Type	R — Document, report	Dissemination Level	SEN - Sensitive

Due Date (month)	48	Work Package No	WP6
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Description
<p>Format: pdf file (Text). Language: English, Bulgarian, Czech, Dutch, German, Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.</p> <p>This deliverable will be the last milestone of the project, upon which the future European University will be built. The legal framework will constitute, together with the digital infrastructure, the backbone for sustainability and further development of the Network.</p> <p>It will be the result of the joint work of HEIs representatives (the General Assembly), legal and financial experts, working to produce the legal basis of a Europe-wide entity with the ambition not only to function as, but to further expand its Network basis including Universities and R&D Institutions in other important Countries.</p>

Deliverable D7.1 – KreativEU Sustainable Mobility Plan

Deliverable Number	D7.1	Lead Beneficiary	10 - SH
Deliverable Name	KreativEU Sustainable Mobility Plan		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	12	Work Package No	WP7

Description
<p>Format: pdf file. Language: English.</p> <p>KreativEU will produce a Sustainable Mobility Plan considering challenges and barriers and suggesting solutions for the internal mobility system to be approved by the Steering Committee. The plan will include recommendations for green mobility, inclusion and accessibility to achieve fully operational mobility in KreativEU. It will also include guidelines on the mutual recognition of mobilities. The plan will be revised every year.</p>

Deliverable D7.2 – KreativEU Report on University students, teachers and staff mobility

Deliverable Number	D7.2	Lead Beneficiary	10 - SH
Deliverable Name	KreativEU Report on University students, teachers and staff mobility		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	36	Work Package No	WP7

Description
<p>Format: pdf file. Language: English.</p> <p>After two years of implementation of transnational mobility schemes for partner HEIs students, experts, teachers and staff, the partner leading this WP will coordinate the production of an extensive report to be submitted to the Managing Board, which will be based on:</p> <ol style="list-style-type: none"> 1) The feedback of all persons involved in short and medium term mobilities 2) Analysis on the learning results of said mobilities, in coordination with specific Task Forces in WP2 and WP3 3) A focus group on how to exploit and maintain sustainable the inter-Campus mobility scheme after the formalisation of the KreativEU Network, involving members of the relevant intermediate bodies: the Student Union, the Working Groups set up in WP3, the Managing Board.

Deliverable D7.3 – KreativEU reports on strategic and stakeholders' mobility

Deliverable Number	D7.3	Lead Beneficiary	10 - SH
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Deliverable Name	KreativEU reports on strategic and stakeholders' mobility		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP7

Description
<p>Format: pdf file. Language: English.</p> <p>At the end of the project, in coordination with Task Forces formed in WP4, WP5 and WP8, the partner leading this WP will produce an extensive report to be submitted to the Managing Board and to the General Assembly, which will be based on:</p> <ol style="list-style-type: none"> 1) The feedback of stakeholders involved in short-term mobilities 2) Analysis of the results obtained thanks to the mobilities in WP4 and WP5 3) A focus group on how to exploit and maintain sustainable the stakeholder's mobility scheme after the formalisation of the KreativEU Network, involving members of the Advisory Board.

Deliverable D7.4 – KreativEU report - experiences from working with mobilities

Deliverable Number	D7.4	Lead Beneficiary	IO - SH
Deliverable Name	KreativEU report - experiences from working with mobilities		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	48	Work Package No	WP7

Description
<p>Format: pdf file. Language: English.</p> <p>At the end of the project, in coordination with Task Forces formed in WP2, WP3 and WP6, the partner leading this WP will produce a report to be submitted to the Managing Board and to the General Assembly, which will be based on the experiences from the participating HEIs within the alliance and the feed-back from participants having completed a physical or virtual mobility. The results will be disseminated within the alliance and to external parties e.g., at sessions at national and international conferences and seminars, such as National Agencies conferences and the EAIE annual conference.</p>

Deliverable D8.1 – Dissemination and Communication Plan

Deliverable Number	D8.1	Lead Beneficiary	1 - IPT
Deliverable Name	Dissemination and Communication Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	6	Work Package No	WP8

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>The communication and dissemination plan sets out a strategy to maximise the impact of the KreativEU Alliance, to increase its visibility, and to ensure that its outputs reach a wide audience of relevant stakeholders. It will also define what information should be communicated, who should receive that information, when that information should be delivered, where communication will be shared, and how those communications will be tracked and analysed. Instructions on how to make the EU funding visible will also be included.</p>

Deliverable D8.2 – KreativEU website in all the languages of the partner HEIs

Deliverable Number	D8.2	Lead Beneficiary	1 - IPT
Deliverable Name	KreativEU website in all the languages of the partner HEIs		
Type	DEC — Websites, patent filings, videos, etc	Dissemination Level	PU - Public
Due Date (month)	12	Work Package No	WP8

Description
<p>Format: website. Language: Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish. It is already available in English (KreativEU.org).</p> <p>The KreativEU website will be the main tool for communication, and it will be an important deliverable of the pilot phase. Its main features will be designed and contained in the communication strategy produced during the first months of the pilot phase, and it will integrate the KreativEU visual identity, the European Commission and Erasmus+ visual identity guidelines, and each involved HEI's own communication policies and visual identity. The website will be multi-language to accommodate the needs of students, staff and stakeholders from all involved countries.</p>

Deliverable D8.3 – Internationalisation Plan

Deliverable Number	D8.3	Lead Beneficiary	1 - IPT
Deliverable Name	Internationalisation Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	12	Work Package No	WP8

Description
<p>Format: pdf file. Language: English.</p> <p>This document will set out a strategy to maximise the internationalisation of the KreativEU Alliance, to increase its visibility, and to ensure that its outputs reach a wide range of other HEIs, networks, alliances, and Creative and Cultural Industry organisations seeking external cooperation partners. It will also set out the procedures to implement mobility schemes from and to KreativEU and these organisations.</p>

Deliverable D8.4 – Update of the Dissemination and Communication Plan

Deliverable Number	D8.4	Lead Beneficiary	1 - IPT
Deliverable Name	Update of the Dissemination and Communication Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	20	Work Package No	WP8

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>An updated Communication and Dissemination Plan will be produced as to have a fully operational document. Partners will be asked to provide their feedback on the necessary updates.</p>

Deliverable D8.5 – Final Report on the implementation of the Dissemination and Communication Plan

Deliverable Number	D8.5	Lead Beneficiary	1 - IPT
Deliverable Name	Final Report on the implementation of the Dissemination and Communication Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP8

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>For evaluation purposes all partners will be asked to complete a dissemination and communication report. These reports will be analysed so that a review of the overall success on the implementation of the Dissemination and Communication Plan can be set out.</p>

Deliverable D8.6 – Final Report on the implementation of the Internationalisation Plan

Deliverable Number	D8.6	Lead Beneficiary	1 - IPT
Deliverable Name	Final Report on the implementation of the Internationalisation Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP8

Description
<p>Format: pdf file with graphics; Language: English.</p> <p>For evaluation purposes all partners will be asked to complete an internationalisation report. These reports will be analysed so that a review of the overall success on the implementation of the Internationalisation Plan can be set out.</p>

Deliverable D8.7 – KreativEU Tool Box of Good Practices

Deliverable Number	D8.7	Lead Beneficiary	1 - IPT
Deliverable Name	KreativEU Tool Box of Good Practices		
Type	R — Document, report	Dissemination Level	PU - Public
Due Date (month)	48	Work Package No	WP8

Description
<p>Format: pdf file with graphics; Language: English, Bulgarian, Czech, Dutch, German. Italian, Polish, Portuguese, Romanian, Slovak, Swedish, and Turkish.</p> <p>This document will set the good practices practiced during the KreativEU four-years pilot phase which will be presented as tools for other Alliances to incubate and start their joint endeavour. The already huge list of Associated Partners and other stakeholders supporting the KreativEU Alliance will be of a pivotal importance in promoting the dissemination of this Tool Box in their home countries, assisting the KreativEU Alliance in mainstreaming its good practices in Europe and beyond.</p>

Deliverable D8.8 – Exploitation Plan

Deliverable Number	D8.8	Lead Beneficiary	1 - IPT
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Deliverable Name	Exploitation Plan		
Type	R — Document, report	Dissemination Level	SEN - Sensitive
Due Date (month)	48	Work Package No	WP8

Description
<p>Format: pdf file. Language: English.</p> <p>This deliverable will be produced by analysing deliverables produced during the four-year pilot phase, in order to ensure proper financial management of the network structure in the future, making accurate and transparent use of each HEI's and stakeholders' funds, and programming future grants and contributions from national, European and international institutions.</p> <p>All partners will cooperate, led by the lead partner of the consortium, to produce this strategy for continued and evolving exploitation of the work conducted during the first four years of the network. The legal framework and the digital infrastructure produced in WP6, and the governance organigram formalised in WP1 are key prerequisites for the Exploitation Plan.</p>

LIST OF MILESTONES

Milestones					
Grant Preparation (Milestones screen) — Enter the info.					
Milestone No	Milestone Name	Work Package No	Lead Beneficiary	Means of Verification	Due Date (month)
1	Consortium Agreement is signed	WP1	1 - IPT	Description: When the Consortium Agreement is signed it will mean that the consortium is officially established. Means of Verification: Delivery of Consortium Agreement.	3
2	Kick-off meeting is hosted	WP1	1 - IPT	Description: When the kick-off meeting is hosted, it will mean that the Steering Committee has been established and the four-year pilot phase is ready to start. Means of Verification: Meeting minutes, signature sheets.	3
3	The Multi-level KreativEU organigram is delivered	WP1	1 - IPT	Description: When the Organigram is delivered, it will mean that all necessary figures and roles for multi-level management will be covered and ready to govern and manage the network. Means of Verification: Date of approval of the Deliverable by the Steering Committee.	4
4	The Monitoring & Evaluation, Financial, Quality Control and Data Protection Plans are delivered	WP1	1 - IPT	Description: When the Monitoring and Evaluation Plan, the Financial Plan, the Quality Control Plan, and the Data Protection Plan are delivered it will mean that all necessary procedures have been established so that the third level-governance bodies will be ready to start implementing their day-by-day coordination and management. Means of Verification: Date of approval of the Deliverables by the Steering Committee.	6
5	The Micro-Credentials Regulation and the Diversity and Inclusion Plan are delivered	WP1	1 - IPT	Description: When the Micro-Credentials Regulation and the Diversity and Inclusion Plan	8

Milestones					
Grant Preparation (Milestones screen) — Enter the info.					
Milestone No	Milestone Name	Work Package No	Lead Beneficiary	Means of Verification	Due Date (month)
				are delivered it will mean that all the necessary regulations are in place for the implementation of the training programmes. Means of Verification: Date of approval of the Deliverables by the Steering Committee.	
6	Final Evaluation	WP1	1 - IPT	Description: An internal final evaluation will be performed. Main recommendations will be considered for the subsequent four-year implementation phase. Means of Verification: Delivery of the Final Reports on the implementation of the Quality Control, Data Protection and Diversity and Inclusion Plans and of the Micro-Credentials Regulation.	48
7	KreativEU transnational course catalogue is published	WP2	5 - UG	Description: In time for the academic year 2025/26, a transnational course catalogue will allow students at all degree levels and students seeking micro-credentials to select courses involving virtual and/or or blended mobility. The course catalogue will be updated and expanded twice annually. Means of Verification: Course Catalogue is available for use on KreativEU digital infrastructure (WP6) and via the course information platforms of the member institutions and through a link from the KreativEU website.	8
8	KreativEU Joint Supervision Pool is launched	WP2	5 - UG	Description: Profiles of academics from KreativEU institutions willing to co-supervise bachelor, master and doctoral theses / dissertations from other KreativEU institutions will be collected in an online database accessible to students and their main (home) supervisor.	12

Milestones					
Grant Preparation (Milestones screen) — Enter the info.					
Milestone No	Milestone Name	Work Package No	Lead Beneficiary	Means of Verification	Due Date (month)
				Means of Verification: Online Database available on KreativEU digital infrastructure (WP6)	
9	KreativEU Centre for Excellence in Digital Education and AI is launched	WP2	5 - UG	Description: Governing bodies of the member universities approve the establishment of the KreativEU Centre for Excellence in Digital Education and AI as set out in the implementation concept. Overarching structure launched on this basis. Means of Verification: Date of approval by the Steering Committee	12
10	KreativEU Career Centre is launched	WP2	5 - UG	Description: Governing bodies of the member universities approve the establishment of the KreativEU Career Centre as set out in the implementation concept. Overarching structure launched on this basis. Means of Verification: Date of approval by the Steering Committee	14
11	1st doctoral student enrolled on a joint doctoral training programme	WP2	5 - UG	Description: Admission takes place according to regulations established at HEIs involved within a joint framework. Means of Verification: Publication of the admission procedures on the KreativEU website and partners websites	18
12	1st placement via KreativEU Career Centre	WP2	5 - UG	Description: Once the KreativEU Career Centre is operational, the team will liaise with associated partners and other stakeholders to generate placement opportunities for students. Means of Verification: Learning/mobility agreement	18
13	1st KreativEU joint Master's degree programme is accredited	WP2	5 - UG	Description: The initial accreditation process for a transnational, interdisciplinary joint degree programme is completed. This will allow piloting and provide a blue print for at least 4 further	24

Milestones					
Grant Preparation (Milestones screen) — Enter the info.					
Milestone No	Milestone Name	Work Package No	Lead Beneficiary	Means of Verification	Due Date (month)
				joint degree programmes at master’s level. Means of Verification: Documentation of accreditation process.	
14	The KreativEU Study Protocol and Methodology is delivered	WP3	3 - USB	Description: When the KreativEU Study Protocol and Methodology document is delivered it will mean that the joint research-based endeavour is ready to start. Means of Verification: Date of approval by the Steering Committee.	15
15	The KreativEU transnational working groups are created	WP3	3 - USB	Description: When the KreativEU transnational working groups are created, it will mean that the first four-year pilot phase has come to an end and that the subsequent four-year implementation phase is ready to start. Means of Verification: Date of approval by the Steering Committee.	42
16	The Art and Heritage Incubator officially kicks-off	WP4	2 - TAE	Description: When the programme starts, it will mean that all preparatory work has been done, and participants to be incubated have been selected. Means of Verification: Registration forms, minutes of the Art Incubator managing board officially admitting participants.	18
17	First thematic summer school is hosted	WP5	6 - BUas	Description: The first thematic summer school corresponds to the official kick-off of the activities of the permanent transnational KreativEU knowledge-creation and design network on smart sustainability. Means of Verification: Published «Acts and documents of the thematic summer school»	7
18	First hackathon is hosted	WP5	6 - BUas	Description: The first hackathon corresponds to the official kick-off of the activities of the	9

Milestones					
Grant Preparation (Milestones screen) — Enter the info.					
Milestone No	Milestone Name	Work Package No	Lead Beneficiary	Means of Verification	Due Date (month)
				temporary transnational KreativEU knowledge-creation and design teams on smart sustainability. Means of Verification: Published «Acts and documents of the hackathon»	
19	Final closing symposium	WP5	6 - BUas	Description: The closing symposium will summarise and disseminate the outcomes of all thematic summer schools and hackathons. Means of Verification: Published «Acts and documents of the closing symposium»	42
20	The KreativEU Smart Sustainability Think Tank officially kicks-off	WP5	6 - BUas	Description: When the KreativEU Smart Sustainability Think Tank is operational, it will mean that the first four-year pilot phase has come to an end and that the subsequent four-year implementation phase is ready to start. Means of Verification: Date of approval by the Steering Committee.	46
21	The KreativEU Seed Funding Initiative – Regulation is delivered	WP6	4 - UNICAM	Description: When the KreativEU Seed Funding Initiative Regulation is delivered it will mean that the initiative is ready to start being implemented. Means of Verification: Date of approval of the deliverable by the Steering Committee.	6
22	The digital infrastructure is ready and working	WP6	4 - UNICAM	Description: The Inter-University Campus is set up and is working. Means of Verification: Official approval of the KreativEU digital infrastructure by the Steering Committee.	24
23	The KreativEU legal statute is ready to be signed by Rectors and Presidents.	WP6	4 - UNICAM	Description: This milestone will be the end of the pilot phase, and the beginning of the KreativEU network and its European University. Means of	48

Milestones					
Grant Preparation (Milestones screen) — Enter the info.					
Milestone No	Milestone Name	Work Package No	Lead Beneficiary	Means of Verification	Due Date (month)
				Verification: Date of approval of the Legal statute of the KreativEU by the Steering Committee.	
24	The KreativEU Sustainable Mobility Plan is delivered	WP7	10 - SH	Description: The internal mobility system will specify rules and recommendations for the mobility implementation to be more flexible, inclusive and diverse for students, academic staff and stakeholders focusing green mobility. This mobility system will help to overcome barriers often encountered during regular Erasmus+ mobilities (ECTS recognition, teaching duties of teachers, research mobility, residence permit issues for non-EU citizens). It will contribute to a smoother implementation of the Erasmus without Paper and the Erasmus European Sstudent Ccard in all the involved universities Means of Verification: Data contained in the KreativEU Sustainable Mobility Plan officially approved by the Steering Committee.	12
25	Review of the internal mobility scheme.	WP7	10 - SH	Description: After two full years of completed mobilities a review will be carried out in the framework of the project, to finetune the internal mobility scheme and programme its future in the KreativEU European University on the basis of experience with its practical implementation. Means of Verification: Data contained in the KreativEU Report on University students, researchers, teachers and staff mobility officially approved by the Steering Committee.	36
26	KreativEU website hits 1 million unique accesses	WP8	1 - IPT	Description: When this goal is reached, it will mean the communication strategy is fully	30

Milestones					
Grant Preparation (Milestones screen) — Enter the info.					
Milestone No	Milestone Name	Work Package No	Lead Beneficiary	Means of Verification	Due Date (month)
				being implemented and working. Means of Verification: Counter on KreativEU website	
27	Work on the Exploitation plan starts	WP8	1 - IPT	Description: When T8.5 starts, it will mean the four-year pilot phase has entered the last phase, where results will be collected, lessons will be acquired, and the future of the network will be planned and prepared. Means of Verification: Meeting minutes of the WP8 Team.	36

LIST OF CRITICAL RISKS

Critical risks & risk management strategy			
Grant Preparation (Critical Risks screen) — Enter the info.			
Risk number	Description	Work Package No(s)	Proposed Mitigation Measures
1	Lack of overall coordination (Low)	WP1	Effective coordination is ensured by the managerial structure and through the work plan. The Coordinator has experience in coordinating large EU and national projects. In case of unforeseen events, experienced persons can take over coordination tasks.
2	Ineffective overall project management (PM) (Low)	WP1	Effective management is ensured through timely recruitment of capable, expert and socially adept PM-staff with proven skills at managing large, complex projects. The PM-staff will be given the resources and support needed to perform tasks effectively. Tasks of the PM-staff and the coordinator will be delineated to ensure harmonious collaboration.
3	A partner leaves the project (Low)	WP1	Partners' expectations will be continuously verified in order to ensure their commitment to the project. All partners constitute medium to large institutes with strong in-house scientific communities

Critical risks & risk management strategy			
Grant Preparation (Critical Risks screen) — Enter the info.			
Risk number	Description	Work Package No(s)	Proposed Mitigation Measures
			and with secured public and private funding streams. Several partners obtain direct government funding whereas others belong within large, well-funded research foundations or universities. Therefore, chances of sudden partner failure are considered minute. In such an event, the consortium will redistribute funds and tasks over the remainder of the partnership; the large partnership will easily accommodate this.
4	Partners run out of budget due to internal changes, overexpenditure, etc. (Low)	WP1	The partners will review their expenditure / budgeted amounts on a six-monthly base to identify potential deviations. In task 1.4, INNCOME will support the Coordinator in controlling the economic and financial state (cost monitoring, accounting, cost statement preparation) of the whole project.
5	Loss of internal communication and awareness of project activities (Low)	WP1	The project coordinator and communication board will ensure that relationships are maintained with all of the partners throughout the project cycle. Communication, controlling mechanisms will be set in place to ensure consistent and timely communication.
6	Lack of Quality Control (Low)	WP1	Adequate Quality Assurance mechanisms will be introduced to prevent low quality outcomes.
7	Conflicts in the Consortium (Medium)	WP2, WP6, WP8, WP1, WP3, WP5, WP7, WP4	Partners will formulate a comprehensive Consortium Agreement. The PM follows strict administrative guidelines and implements actions against partners failing to comply with procedures agreed upon in the Consortium. The PM will maintain an easily searchable record of all relevant correspondence among partners to aid the coordinator in resolving conflicts. All partners have a track record of solving emergent problems in a collegial spirit.
8	Delays in deliverables (High)	WP2, WP6, WP8, WP1, WP3, WP5, WP7, WP4	The Project Coordinator will monitor the progress in all areas of the project closely against the project plan, goals, objectives, requirements, and quality standards of deliverables. Regular checks and WP and technical meetings will be held to ensure partners are clear on the progress and targets.
9	Changes on planning execution (High)	WP2, WP6, WP8, WP1, WP3, WP5, WP7, WP4	The structure of the management of the pilot phase will allow changes and it is designed to permit smooth adaptations and modifications to the project execution if this is deemed beneficial for achieving the desired results and does not affect the scope agreed.
10	Poor results of evaluation (Medium)	WP2, WP6, WP8,	The management structures are prepared to launch severe corrective measures if evaluation detects major failures. Earlier actions are encouraged to avoid this.

Critical risks & risk management strategy			
<i>Grant Preparation (Critical Risks screen) — Enter the info.</i>			
Risk number	Description	Work Package No(s)	Proposed Mitigation Measures
		WP1, WP3, WP5, WP7, WP4	
11	Cultural barriers can make it difficult for partner institutions to communicate and collaborate effectively. (High)	WP2, WP6, WP8, WP1, WP3, WP5, WP7, WP4	Incorporate cultural considerations into project planning and execution. Adapt flexible policies and practices to be more inclusive and considerate of different cultural norms. Schedule regular meetings to address and discuss cultural differences and find common grounds.
12	Differences in the quality of communication and technology infrastructure between partners can hinder collaboration, especially in projects that rely heavily on information and communication technologies, exposing the project to cybersecurity threats. (High)	WP2, WP6, WP8, WP5, WP7, WP1, WP3, WP4	Conduct a thorough assessment of each partner's communication and technological infrastructure to identify gaps and needs. Develop a comprehensive plan to address identified gaps. Offer training sessions to enhance the technical skills of staff, focusing on the use of new tools and platforms. The usage of security systems, such as firewalls, intrusion detection systems, and regular software updates, is essential. Educating employees about best practices in cybersecurity and implementing strict password policies and access management are crucial steps. Engaging cyber experts and the postponement of control measures and profiling activities.
13	Differences in national legislation can create obstacles, especially in relation to the transfer of funds, recognition of qualifications and data protection. (High)	WP2, WP6, WP8, WP1, WP3, WP5, WP7, WP4	Each partner will network nationally with other institutions from their respective countries that are also partners in European University Alliances, in order to promote exchange of information and experience on dealing with “problematic” national legislation and by doing so benefiting from established best practice.
14	Issues related to copyright and intellectual property can arise (Medium)	WP2, WP6, WP8, WP1, WP3, WP5, WP7, WP4	IP Agreements: Establish clear agreements on the ownership, use, and protection of intellectual property created through the partnership. IP Compliance: Ensure compliance with international IP laws and the specific IP regulations of each partner country.
15	Political conflict or instability in one of the partner countries can jeopardise cooperation and project implementation. (Medium)	WP2, WP6, WP8, WP1, WP3, WP5, WP7, WP4	If the partner coordinating a WP gets caught in a difficult situation due to a political conflict or to instability in its country the co-leader may assume the coordination of the WP until the situation gets resolved.
16	Natural disasters such as earthquakes, floods,	WP2, WP6, WP8,	Establish and maintain remote work capabilities to ensure project continuity during environmental disruptions.

Critical risks & risk management strategy			
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Risk number	Description	Work Package No(s)	Proposed Mitigation Measures
	or pandemics can disrupt project activities and infrastructure. (Medium)	WP1, WP3, WP5, WP7, WP4	